



**ASEAN  
University  
Network**



**UNIVERSITI  
KEBANGSAAN  
MALAYSIA**  
*The National University  
of Malaysia*

**2<sup>nd</sup> ASEAN University Network Regional Workshop on University Social Responsibility & Sustainability (USR&S)**

**THEME: KNOWLEDGE FOR PEOPLE: RESEARCH FOR COMMUNITY LIFE**

**9<sup>th</sup> – 11<sup>th</sup> May 2011**

**Universiti Kebangsaan Malaysia (The National University of Malaysia)**

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**EXECUTIVE SUMMARY**

Universities play a pivotal role in both uniting stakeholders and in educating for regional development through their education, research and service-oriented efforts.

The ASEAN University Network (AUN) recently organised the 1<sup>st</sup> Workshop on University's Social Responsibility and Sustainability from ASEAN-Japan Perspectives: Sharing and Caring for a Better Community (20-22 Oct 2010, Burapha University). The basic idea of AUN University Social Responsibility and Sustainability (USR&S) involves the solid commitment of conduct for the betterment of society practised by the very components of the higher education i.e. university students and the faculty staff. With personal commitment to USR&S practised by the university, higher education could forge the personal perception and characteristics of the individuals that in turn, could promote social good in the long run.

The AUN USR&S Conceptual Framework could be categorised into 4 integral areas which are:

- (1) Teaching and Learning, Research and Academic Services (University's common missions),
- (2) University's Governance and Administration,
- (3) Community Involvement, and
- (4) Campus Life

At this workshop, representatives from the participating universities were able to share experiences and best practices in university social responsibility and sustainability (USR & S) initiatives across education, research and service from their respective universities. The general consensus at this workshop was the need to capture the knowledge on USR&S from the ASEAN region and strengthen cooperation between higher education institutions (HEIs) and diverse stakeholders in order to become a vibrant and dynamic force that can drive the development of the ASEAN community.

**THIS 2<sup>ND</sup> AUN US & S WORKSHOP AIMS TO ACHIEVE THE FOLLOWING OBJECTIVES:**

1. Extract and consolidate the knowledge on USR & S from key practitioners of university and community from the ASEAN and Asia region.
2. Identify and plan for the development of Communities of Practice in specific knowledge-driven areas that will address key challenges across the ASEAN and Asia region.
3. Document the current status of USR&S in the ASEAN and Asia region and discuss ways to move forward.

**OUTCOMES:**

- To define, through case studies, AUN's Conceptual Framework of university social responsibility and sustainability, i.e. Teaching & Learning, Research and Academic Services, University Governance and Administration, Community Involvement and Campus Life.
- To capture knowledge from the sharing of best practices from regional USR&S practitioners from academia, industry and non-governmental organizations.
- To develop capacity at the regional level to facilitate integrating community-based research and development into the curriculum and co-curriculum.

**PARTICIPANTS:**

AUN member universities, key representatives from leading higher education institutions (HEIs) in the Asian region, stakeholders from Malaysian public and private HEIs as well as key representatives from NGOs, industries and government agencies.