

Talloires Network

A Global Coalition of Engaged Universities

2012-2013
Annual Report



The Talloires
Network

Message from the Chair



2012–13 was an exciting period of expansion for the Talloires Network. We grew rapidly in size and diversity of membership, as well as in the capacity of our secretariat. This growth demonstrates the continued momentum of the global movement of engaged universities, and it gives us an opportunity to expand our impact on higher education worldwide. We also continue to attract support from major donors, including The MasterCard Foundation, Santander Bank, the Walmart Foundation, and the Pearson Foundation. Increasingly, funders recognize the value of university community engagement, both in addressing community challenges and in improving the research, teaching, and service missions of universities.

Since our 2011 global conference in Madrid, the Talloires Network has seized exciting new opportunities to provide concrete support to our members. Our Youth Economic Participation Initiative, funded by The MasterCard Foundation, will provide grants to member universities to tackle youth unemployment by using community engagement strategies to improve the entrepreneurial and employment skills among their students. With generous support from the Walmart Foundation, we are also providing direct support to our members in Chile and South Africa to expand university civic engagement as a tool for addressing development issues. With funding from Santander Bank, the Universidad Autónoma de Madrid launched a new Talloires Network University Volunteer Program, facilitating the international exchange of student volunteers among 10-15 member universities.

The network has also formed new partnerships to improve our ability to advance community-university engagement as a strategy to address societal challenges and improve research, teaching and learning. AsiaEngage, a new regional network of universities in partnership with the global Talloires Network, was established in 2012 to create mutually beneficial partnerships between the research, education and service missions of higher education with industry and community stakeholders across Asia. We further developed our partnership with the New Eurasia Foundation, bringing a group of Russian university staff on a US study tour to facilitate exchange of ideas on university community engagement. The Talloires Network also sponsored a discussion on university civic engagement during the June 2012 annual meeting of Ukrainian university rectors, resulting in the expansion of Talloires Network membership in Ukraine. 2012 also witnessed new research collaborations, such as the Talloires Network's partnership with the Kettering Foundation to explore the connection between university civic engagement and democratic citizenship.

I am honored to chair the Talloires Network Steering Committee, a diverse group of 12 higher education leaders from 9 countries around the world. This group brings a wealth of experience in university community engagement, and I would like to thank my fellow committee members for providing invaluable strategic guidance and support to the network. In addition, I would like to recognize the outstanding work of the Talloires Network secretariat staff, who work tirelessly to advance our mission of strengthening the civic roles and social responsibilities of higher education. But most of all, I would like to thank the leaders, faculty, staff, and students of our member universities and their community partners. I am continually inspired by the outstanding work that you do in your communities, as well as the leadership exercised by our members in reforming higher education around the world to better engage with local, regional, and global communities. I look forward to continuing our fruitful collaboration.

Sincerely,

Mark Gearan

*President, Hobart and William Smith Colleges
Chair, Talloires Network Steering Committee*

A Year of Growth for the Talloires Network

The Talloires Network grew rapidly in 2012-2013. The network has now grown to 300 universities in 71 countries with a combined enrollment of over 7 million students.

The size and diversity of our membership illustrates the continued growth of the global movement of engaged universities. It also allows us to reach an ever-widening audience and draw on the vast strengths and experiences of a network reaching every part of the globe.

In addition to expanding our membership, the Talloires Network was also able to add staff capacity in 2012. The secretariat expanded from two full time staff in 2011 to five full time and two part time staff in 2012. Four Tufts University graduate student employees also assist with specific projects.



“The increasing size of our membership means two things – that the global movement of civic engagement in higher education is continuing to grow, and that our collective voice can have greater influence in shaping national policies and building support.”

Rob Hollister, Executive Director, Talloires Network



Increased Financial Support for the Talloires Network

We greatly appreciate the funds provided by the following organizations to support Talloires Network activities in 2012–13:

- The MasterCard Foundation



- Grupo Santander/Sovereign Bank



- Walmart Foundation



- Pearson Foundation



- MacJannet Foundation



- New Eurasia Foundation



New financial commitments received by the network in 2012-13 were:

- \$5.9 million from The MasterCard Foundation for the Youth Economic Participation Initiative (4 ½ years)
- \$750,000 from Grupo Santander/Sovereign Bank for general operating support (3 years)
- \$160,000 from Pearson Foundation for a new Faculty and Staff Development Program being led by Innovations in Civic Participation (2 years)
- \$42,000 from New Eurasia Foundation for a study tour of Russian academics (1 year)

“At Tufts, the Talloires Network represents two of the University’s defining strategic themes – internationalism and active citizenship – and serves as an important example of our commitment to elevating our own positive impact on society.”

Anthony Monaco, President, Tufts University

Mission

The Talloires Network is an international coalition of universities committed to strengthening the civic roles and social responsibilities of higher education. We work together to advance university civic engagement as a strategy to address societal challenges and improve research, teaching, and learning.

Goals

- Foster connections between individuals and communities of practice to facilitate exchange of ideas and strengthen the global movement of engaged universities.
- Generate, share, and use knowledge about university civic engagement.
- Increase awareness and support for university civic engagement among communities, governments, funders, and other stakeholders.
- Facilitate collective action among university leaders, faculty, staff, students, and community partners to reform policy and practice in higher education.

Talloires Network Steering Committee Sets Program Directions

In 2012 our Steering Committee, newly elected by network members, functioned according to the new guidelines that were adopted at our Madrid conference the year before. Eight members of the Talloires Network Steering Committee gathered along with Talloires secretariat staff in July 2012 in Washington, DC to discuss the strategic direction of the network. They also approved a work plan and budget for the year ahead.

One key recommendation from the committee was the development of a new membership policy that elevates criteria for membership and asks members to regularly provide information about their community engagement activities. This will ensure that membership in the network represents a strong community engagement credential, and it will allow the network to widely disseminate information collected from members.

The committee also held a roundtable discussion with 16 senior representatives

of aid agencies, international NGOs, and private foundations, focusing on the future of the university civic engagement movement globally and how this movement can reach its full potential. The energetic dialogue generated several promising recommendations – including that the network do more direct policy advocacy – as well as opportunities to explore future partnerships between the network and new funders. The committee also met with editors of the Chronicle of Higher Education to share information about university civic engagement around the world, and to promote additional coverage of our movement.

These meetings with donors and media were in keeping with the Talloires Network's goal of increasing external support for university civic engagement. We seek to engage with potential funders and media, both to educate them on the importance of university engagement and to learn from their perspectives on the issues.

“The Talloires Network can highlight the value and rewards of civic engagement in the public mind.”

Jan Reid, Vice-Chancellor, University of Western Sydney; Vice-Chair, Talloires Network Steering Committee



Shamsh Kassim-Lakha, Talloires Network Steering Committee Member; Board of Governors, Pakistan Higher Education Commission



Recognizing Excellence in University Community Engagement

MacJannet Prize 2012



The MacJannet Prize for Global Citizenship was established by the Talloires Network and the MacJannet Foundation to recognize exceptional student community engagement initiatives at Talloires Network member universities and contribute financially to their ongoing public service efforts. Three winners are selected: First Place (\$7500), Second Place (\$5000), and Third Place (\$2500).

The fourth edition of the annual MacJannet Prize built on the successes of the first three years of the prize. The prize attracted 72 nominations from 52 universities in 21 countries.

Three winners were selected:

- 1st Place: Community Engagement Programs, Universidad Veracruzana (Mexico)
- 2nd Place: Student RAG Community Service (SRCS), North West University (South Africa)
- 3rd Place: PolyU has a Heart – Community Service Learning Program, Hong Kong Polytechnic University (China)

“Receiving the MacJannet Prize for Global Citizenship in 2012 has been invaluable to engagement programs at Universidad Veracruzana; students, academic staff and local community partner interest and requests to participate have increased considerably, further enriching academic programs, diversifying projects and extending outreach to more communities in need.”

Cliona Maher, Coordinator of International Cooperation, Universidad Veracruzana

“The MacJannet Foundation is delighted to partner with the Talloires Network in recognizing and supporting exemplary civic engagement programs. We are especially impressed with the dynamic leadership of university students around the world as they lead initiatives to combat poverty, improve public health, and restore the environment.”

Todd Langton, President, MacJannet Foundation

Community Engagement Programs, Universidad Veracruzana (Mexico) – 2012 MacJannet Prize First Place Winner



In 1993, Universidad Veracruzana (UV) created a social outreach program called University Social Service Brigades (BUSS). BUSS was a novel approach to the federally-mandated social service that Mexican students must complete before graduation. UV students carry out community work in the most impoverished and marginalized rural, urban, and indigenous communities in the state of Veracruz. In 2000, the University Houses program was established to create permanent infrastructure for the ongoing engagement work in local communities. UV now has 8 such houses, which are invaluable spaces for university researchers, students, and the local community to come together to solve local challenges. Students from every discipline have the opportunity to apply their theoretical knowledge and gain real life practical experience through the community outreach programs at UV Houses and in many disadvantaged communities.

Connecting Youth to Markets through University Civic Engagement

“Young people are seeking education that is relevant to their communities and prepares them for jobs. This initiative draws on the intellectual space of universities, and partnerships with the public and private sector to launch young people into meaningful employment.”

Reeta Roy, CEO of The MasterCard Foundation

Youth Economic Participation Initiative (YEPI)

Talloires Network institutions recognize that a key strength of university community engagement is its ability to provide a more relevant education for university students, positioning them to succeed in a competitive economy. Universities partner with communities, NGOs, governments, and private sector companies to further this goal.

To strengthen this connection between civic engagement and economic participation, in September 2012 the Talloires Network launched a \$5.9 million global initiative in partnership with The MasterCard Foundation. The Youth Economic Participation Initiative (YEPI) aims to address the global challenge of youth unemployment by supporting the efforts of universities in developing countries to develop and test innovative models that enable university students and recent alumni to accelerate their transition to the work force. This will result in higher, more sustainable youth participation in the economy and greater ties between universities and economies.

YEPI will provide demonstration grants ranging from \$350,000 to \$465,000 to 6-8 universities in Africa, Asia, and Latin America. YEPI received 63 Expressions of Interest for demonstration grants from 27 countries around the world. Twenty-two finalists were invited to submit a full proposal, and the Talloires Network will announce the grantees in July 2013.

In addition to providing demonstration grants and training to grantees, YEPI will foster an international Community of Practice for the exchange of ideas among grantees and other interested members of the network.



The MasterCard Foundation

Community of Practice

The YEPI Community of Practice will magnify the ability of the Talloires Network to promote change among its member institutions by facilitating the exchange of knowledge, mutual learning, and the active collaboration of network members around topics related to youth economic participation. The Community of Practice will reinforce multiple core functions of the Talloires Network – the exchange of best practices, capacity-building, brokering joint projects, and collective action to strengthen civic engagement programs. YEPI Community of Practice activities will include social networking, online dialogues and web forums, targeted email communications, and online trainings.

Providing Support for National Initiatives

Talloires Network – Walmart Foundation Programs in Chile and South Africa

The Talloires Network is committed to providing concrete support to its members in advancing their civic engagement work. Both the MacJannet Prize and YEPI are opportunities for Talloires to provide direct financial support to members' civic engagement work. In addition, the Talloires Network received a generous grant of \$200,000 from the Walmart Foundation to provide direct funding to our members in Chile and South Africa.

In Chile, 2012 was the second year of a two-year, \$100,000 program of small grants to Chilean universities. To implement the program, the network partnered with Participa, a non-profit organization that has worked for twenty years in Chile to promote a participatory and inclusive democracy. In both 2011 and 2012, three small grants were awarded to Chilean Talloires Network members to undertake programs related to education, health, environment, or economic opportunities for women and girls.

Also in 2012, the Talloires Network provided \$100,000 to the South African Higher Education Community Engagement Forum (SAHECEF) to hold three seminars aiming to disseminate knowledge on critical community engagement issues of relevance to South African development challenges. SAHECEF is a national network organization for university staff committed to advocating, promoting, supporting, monitoring, and strengthening community engagement at South African Higher Education Institutions.

The inaugural seminar in September 2012, titled "Sustainable Livelihoods: Cooperatives, Access to Markets, Health and Wellness," brought together 35 delegates from 19 South African universities at North West University. The second seminar, titled "Developing a Green Economy: Renewable Energy, Climate Change and Social Justice," brought together 39 delegates from 20 universities at the University of South Africa in February 2013.



Professor Frikkie van Niekerk, DVC (Research, Innovation and Technology), North West University



Educating Future Leaders for Change

“The two Universidad Católica de Chile projects supported by Ciudad Activa grants both improved community conditions and also educated students to be leaders for change.”

Ignacio Sánchez, Rector, Pontificia Universidad Católica de Chile

“The SAHECEF workshop series has made great progress in building working ties among universities across South Africa, in strengthening the capabilities of university community engagement staff members, and in developing proposals for future support.”

Professor Darren Lortan, Chair, South African Higher Education Community Engagement Forum

The University Volunteers Program

In late 2012, the Talloires Network and the Universidad Autónoma de Madrid (UAM) launched a pilot for the Talloires Network University Volunteer Program (UVP), funded by the Santander Group. The goal of this initiative is to promote global civic engagement and community building through the international exchange of student volunteers among Talloires Network member universities. The program aims to instill long-term values of civic engagement and social responsibility in the volunteers so that they continue to contribute to their local communities and apply their experiences wherever they may go.

For the pilot year in 2013, the Talloires Network and the Universidad Autónoma de Madrid have selected 13 universities, with special emphasis on South-South exchange within Latin America, Asia, and Africa. The universities were selected on the basis of their strong civic engagement and social responsibility programs. The Talloires Network and UAM have been working closely to conduct outreach and select universities that best fit the profile of this program.

The selected universities will both send and host volunteers. Host universities are responsible for ensuring appropriate placements at volunteer organizations in their community, with regular supervision and support of the volunteers. Sending universities will select volunteer applicants that best

match the host institution's profile. Both the sending and hosting universities will maintain regular communication to monitor the progress of the volunteer assignments at each site.

The volunteers must be enrolled students or recent graduates of the participating universities. They will be assigned six-month long assignments in another country, and will collaborate in activities that promote civic engagement and social responsibility in the local communities where they are placed. Volunteers will receive funding for travel and a monthly stipend to cover living expenses. For the pilot year, 20 students will be selected to participate. Student volunteers will be required to write a mid-term and a final term report to UAM and The Talloires Network reflecting on their experience and contributions. During the course of the assignments, student volunteers will interact and learn from one another using social media platforms.

“The program offers the best opportunity for Talloires Network member institutions to contribute to building a better world through student's commitment within a frame of south-south cooperation.”

Silvia Arias, Director, UAM's Office for Solidarity and Cooperation



Collaborating with Regional Networks of Engaged Universities

National and regional networks on every continent are primary leaders of the global civic engagement movement in higher education. Therefore, the Talloires Network partners actively with these coalitions.

Development of AsiaEngage

In 2010, the Talloires Network supported the Universiti Kebangsaan Malaysia (UKM - National University of Malaysia) to launch a regional partner for the network in Asia. The Asia-Talloires Network of Industry and Community Engaged Universities (ATNEU) brings together key regional stakeholders to catalyze sustainable partnerships that identify and address the social, economic and environmental challenges for communities in the region. In 2012, ATNEU collaborated with two other partners in Asia to establish an umbrella organization, AsiaEngage.

AsiaEngage is a regional alliance formed to leverage the combined strengths of ATNEU, the ASEAN University Network Thematic Network on University Social Responsibility and Sustainability (AUN-USR&S), and the ASEAN Youth Volunteer Programme (AYVP). AsiaEngage aims to create mutually beneficial partnerships between the research, education, and service missions of higher education with industry and community stakeholders across Asia. AsiaEngage was initiated by UKM Deputy Vice-Chancellor for Industry and Community Partnerships, Professor Saran Kaur Gill, and supported by Malaysia's Ministry of Higher Education.

In May 2012, AsiaEngage held its first regional conference titled "Higher-Education-Industry-Community Engagement: Forging Meaningful Partnerships across Asia," in Kuala Lumpur, Malaysia. Talloires Network Vice-Chair Jan Reid delivered a keynote address at the conference, which

AsiaEngage

Formal Talloires Network Regional Partners

AsiaEngage	Asia
Campus Compact	USA
Campus Engage	Ireland
CLAYSS: The Latin American Center for Service-Learning	Latin America
Engagement Australia	Australia
Ma'an Arab University Alliance for Civic Engagement	Middle East and North Africa
Russian Community Universities Network	Russia
South African Higher Education Community Engagement Forum (SAHECEF)	South Africa

brought together diverse stakeholders to develop a critical agenda for university-industry-community engagement that fits with regional realities, interests, and priorities. Thus, AsiaEngage represents the increasing recognition of civic engagement within Asian higher education.

Growing collaboration with other global alliances

The Talloires Network works closely with other international coalitions whose missions are similar and intersecting.

In May, we co-sponsored a panel entitled "Critical Women: Women as Agents of Change through Higher Education," at the Association of Commonwealth Universities conference in Sri Lanka on Universities Engaging with Gender Issues in their Societies. Presenters were Sharifah Shahabudin, Vice-Chancellor, National University of Malaysia; Samira Qadir, Vice-Chancellor, Fatima Jinnah Women University

(Pakistan); and Janet Beer, Vice-Chancellor, Oxford Brookes University (UK). Dr. Lorlene Hoyt, Talloires Network Director of Programs and Research, moderated the panel.

Executive Director Rob Hollister gave a keynote talk at the "Summit on University Social Responsibility," sponsored by Hong Kong Polytechnic University and attended by several Chinese universities. He contributed to planning of, and spoke at, the fourth International Exhibition and Conference on Higher Education, "The Social Responsibility of Universities," sponsored by the Saudi Arabian Ministry of Higher Education April 2013.

Over the past year network members and secretariat staff partnered actively with the Global University Network for Innovation and the Global Alliance on Community-Engaged Research on research, writing, and international exchange.

RIGHT:
Sharifah Hapsah Shahabudin,
Vice-Chancellor,
Universiti
Kebangsaan
Malaysia

FAR RIGHT:
Saran Kaur Gill,
DVC (Industry
and Community
Partnerships),
Universiti
Kebangsaan
Malaysia;
Executive Director,
AsiaEngage



“Collaboration with other groups that are advancing university civic engagement – regional, national and international networks – has been a primary commitment of the Talloires Network from the day it began. This continues to be a major focus of our efforts. An enormous strength of the global higher education civic engagement movement is the vision and dynamic leadership of the multiple coalitions that are operating at different geographic levels.”

Mark Gearan, Steering Committee Chair, President of Hobart and William Smith Colleges



“A key challenge and opportunity in the university community engagement movement is to achieve truly global exchange, to elevate what Northern countries learn from the Global South, and to expand South-South communication. The Talloires Network plays an essential role in facilitating respectful dialogue among all regions of the world.

Nieves Tapia, Director, Latin American Center for Service-Learning



Facilitating Knowledge Exchange

“Massachusetts Campus Compact, National Campus Compact and the Talloires Network capitalized on their strong relationships and complementary skills to organize a study tour for Russian colleagues.”

Maureen Curley, President, Campus Compact



Russian-US University Study Tour

The greatest strength of the Talloires Network is its ability to connect universities from around the world to allow the exchange of knowledge and ideas for university civic engagement. In-person meetings and exchanges are particularly effective for facilitating knowledge sharing.

In December 2012, the Talloires Network – with funding from the New Eurasia Foundation – collaborated with Massachusetts Campus Compact and the U.S. national Campus Compact to lead a study tour for 15 representatives of Russian universities. The weeklong study tour, titled “The Entrepreneurial Strategies of US Universities: Best Practice and Partnerships for Community Development,” focused on the diverse range of university community engagement programs underway in the Boston region.

The five-day tour included speakers, workshops, panel presentations and campus tours for the Russian educators. The goal was to immerse the delegation in the knowledge that the Talloires Network and Campus Compact have accumulated on civic engagement programs. Site visits included Tufts University, the Massachusetts Institute of Technology (MIT), Bunker Hill Community College, and the University of Massachusetts Boston.

The final day was spent in planning and evaluation sessions. Participants shared ideas for implementing such programs at their home institutions in Russia and reflected on what they learned about the US higher education system. Campus Compact and the Talloires Network will continue to work with the Russian educators and follow their progress in introducing university community engagement programs into the Russian higher education landscape.



NEW EURASIA
foundation



Linking University Engagement and Democratic Citizenship

Talloires Network – Kettering Foundation Partnership

“The Kettering Foundation is a strong and active network partner. Together, we are connecting university civic engagement leaders from different regions of the world and reflecting with them to learn about the problems of democracy and civic life they aim to address.”

Dr. Lorlene Hoyt, Director of Programs and Research, Talloires Network

“The Kettering Foundation enjoys a collaborative partnership with the Talloires Network. We share a deep interest in questions that explore the way in which universities around the world understand their civic mission and the civic education of college students through community experiences.”

Dr. Derek Barker, Program Officer, Kettering Foundation

One of the great challenges that engaged universities must grapple with is the potential political implications of community engagement. This is one of the key issues on the Talloires Network’s research agenda. To explore these issues, the network has partnered with the Kettering Foundation, a research institution devoted to trying to find ways to increase citizen participation in society, by asking the question: “What does it take to make democracy work as it should?”

In July 2012, the Talloires Network and the Kettering Foundation co-hosted a 3-day workshop entitled “Innovations in Democratic Engagement: Universities and Their Civic Mission around the World.” Sixteen participants from twelve countries traveled to Dayton, Ohio, to participate in a critical exchange. A central question for the workshop was, “Can university civic engagement programs benefit from more robust concepts of democratic citizenship, and vice versa?” Despite differences in culture and context, all of the participants shared an interest in strengthening their own civic engagement programs and learning from one another.

Key themes in the workshop included:

- Problems of democracy around the world
- Civic engagement and the core mission of universities
- Institutions and communities
- Civic education and service learning
- Public scholarship and rewarding engaged faculty

The Talloires Network and the Kettering Foundation will continue their partnership to address these critical issues through collaborative research and knowledge exchange. A second workshop will be convened in summer 2013, serving as a springboard for a long-term research and writing collaboration.

*Kettering
Foundation*



The Year Ahead: Message from the Executive Director



In all parts of the world universities are expanding and strengthening their civic engagement and social responsibility programs. In the coming year, the Talloires Network looks forward to reinforcing this momentum. We invite your recommendations about how the network can best help institutions of higher education to move beyond the ivory tower.

Our priorities going forward include:

- Expanding our action research activities – to produce new knowledge based on the work of network programs and those of our members, and to vigorously apply and disseminate that knowledge.
- Through the Youth Economic Participation Initiative, strengthening connections between university community engagement programs and preparing young people for employment and to be more effective creators of new jobs.
- Mobilizing the collective voice of our members to stimulate greater investment in university engagement by public and private funders, and to elevate public awareness and support of our movement.
- Collaborating actively with national and regional networks, and with other global alliances as well – on capacity-building and policy advocacy.

Rob Hollister
Executive Director
Talloires Network

Steering Committee

Mark Gearan (Chair)

President, Hobart and William Smith Colleges

Janice Reid (Vice-Chair)

Vice-Chancellor, University of Western Sydney

Lisa Anderson

President, American University in Cairo

Scott Cowen

President, Tulane University

Sharifah Hapsah Shahabudin

Vice-Chancellor, Universiti Kebangsaan Malaysia

Shamsh Kassim-Lakha

Board of Governors, Pakistan Higher Education Commission

Anthony Monaco

President, Tufts University

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