

**The Talloires Network: Higher Education Responding to Social Needs  
Bellagio Meeting Agenda  
March 23-27, 2010**

**PURPOSES**

- Set out a vision for the global movement in higher education civic engagement
- Strengthen working relationships
- Develop a shared strategy for the role of regional networks, the Talloires Network, funders and other partners to achieve our common vision
- Elevate shared knowledge of our work

**OUTCOME**

- Develop a vision for the Talloires Network for the next 5 years. This vision could encompass the role of global and regional networks, policy advocacy, communications, professional development of faculty, service-learning, the role of social networks, institutional leadership, student engagement, funding and more.

**AGENDA**

**Tuesday, 23 March**

Day and evening- All participants arrive, ground transportation to Bellagio arranged by conference center

7:30p.m.

**Dinner**

Welcome by President Lawrence S. Bacow, Tufts University  
After dinner there is an opportunity to socialize

**Wednesday, 24 March**

**The agenda for day 1 is focused on exploring the global context for higher education civic engagement and social responsibility. Sharing experiences from various regions of the world will help us understand more deeply the context for our common work.**

8:00 - 9:00a.m.

**Breakfast**

9:00 – 9:30a.m.

**Presentation of conference purposes and goals**

President Lawrence S. Bacow, Tufts University

9:30 – 10:30a.m.

**Plenary discussion: the global movement in higher education civic engagement and social responsibility**

Introduction and facilitation by Lawrence Bacow

- What are primary goals of the global movement to promote higher education civic engagement? What should be our future vision?
- What roles will higher education leaders play in this movement?
- What are the current opportunities and challenges for higher education institutions who seek to attack problems of their societies and to educate future leaders for change?
- How much collaboration on this topic exists among institutions of higher education?
- What opportunities exist for partnership with other sectors – business, government, NGO, philanthropy, etc.?

10:30 – 11:00a.m. Break

11:00 – 1:00p.m. **Presentations: the regional context for civic engagement and social responsibility in higher education**

Introduction and facilitation by Susan Stroud

- Australia: Martin Fitzgerald and Janice Reid
- Latin America: Nieves Tapia
- Middle East and North Africa: Barbara Ibrahim

*Each presentation will address the following questions:*

- What is the state of civic engagement and social responsibility of universities in your country, region or network?
- How do you define civic engagement and social responsibility work?
- What are the opportunities for future development of your work?
- What challenges do you face?

1:00p.m. **Lunch**

2:00 – 7:00p.m. Free time

7:30p.m. **Dinner**  
Comments by Margaret McKenna

### **Thursday, 25 March**

**Day 2 continues the discussion on regional context in higher education engagement. What are the necessary mechanisms to achieve our goals? What priorities should we collectively advocate for?**

8:00 – 8:45a.m. Breakfast

9:00 – 1:00p.m. **Presentations: the regional context for civic engagement and social responsibility in higher education**  
Facilitation by Susan Stroud

- Middle East and North Africa: Barbara Ibrahim (continued)
- Malaysia and SE Asia: Saran Gill
- U. S.: Maureen Curley
- Global: Yazmin Cruz
- Africa: Piyushi Kotecha and Russel Botman

Followed by roundtable discussion facilitated by Lawrence S. Bacow

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| 1:00p.m.        | Lunch   |
| 2:15 – 3:30p.m. | <p><b>Plenary discussion</b><br/>         Communications: Strategies for increasing public awareness and support<br/>         Facilitated by Robert Hollister</p> <ul style="list-style-type: none"> <li>• How can we create effective messages and strategies for sharing those messages?</li> <li>• How do we capitalize on the importance of social media?</li> <li>• How can we translate awareness into support?</li> </ul>  |
| 3:30 – 4:00p.m. | Break   |
| 4:00 – 5:15p.m. | <p><b>Plenary discussion</b><br/>         Policy advocacy: Influencing the higher education landscape<br/>         Facilitated by Margaret McKenna</p> <ul style="list-style-type: none"> <li>• Should we engage governments, policy makers and ministers of education? If so, how?</li> <li>• What strategic partnerships do we need on a regional and global level to influence the dialogue about the role of higher education in society?</li> <li>• What is the research agenda that can support policy formation?</li> <li>• What international funding streams support this work?</li> </ul> |
| 7:00p.m         | Dinner, The Villa   |

### **Friday, 26 March**

**Day 3 will focus on moving our collective work forward. Ideas and strategies presented in previous sessions will be integrated into a strategic vision.**

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| 8:00 - 9:00a.m.  | <b>Breakfast</b>   |
| 9:00 – 9:15a.m.  | <p><b>Introduction to the day</b><br/>         Lawrence Bacow</p>                |
| 9:15 – 10:00a.m. | <b>Plenary discussion: Primary goals, functions, organization and governance</b> |

Facilitated by Lawrence Bacow

- How should we develop the leadership and membership structure of the Talloires Network?
- How can we strengthen and support the Steering Committee and leadership of regional networks?
- How can we act collectively on key program areas identified in day 2?
- What strategies hold greatest promise for strengthening the civic engagement and social responsibility of higher education?
- What kinds of support are needed in order to implement these strategies effectively?

10:00-10:45a.m.      **Student Programming**  
Facilitated by Elizabeth Babcock

10:45 – 11:00a.m.      Break

11:00 – 1:00p.m.      **Discussion/ The way forward/closing remarks**  
Lawrence Bacow

7:30p.m                **Dinner**

### **Saturday, 27 March**

All departures