Serving the community

LESSONS LEARNT: THE MALAYSIAN EXPERIENCE

Community Engagement

February 17, 2022
9:00 p.m (GMT).

Suan Phaik Khoo

Professor of Dentistry
Dean for Community Engagement, IMU

TODAY'S FORUM

01

Malaysia

02

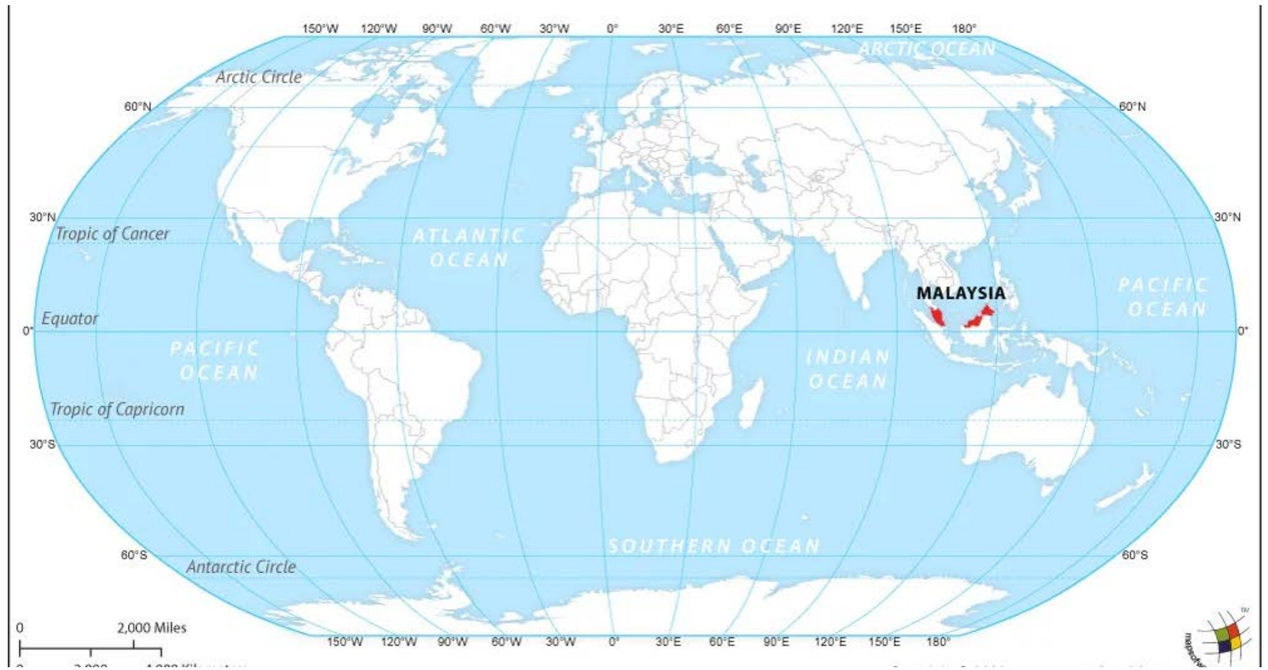
Community Engagement at IMU

03

Looking Back, Moving Forwards

04

Lessons Learnt



32.7 million POPULATION OF MALAYSIA

0.2 per cent Annual population growth rate

Citizen
30.0 mil.
(91.8%)
29.7 mil.
(91.1%)

Non-Citizen
2.7 juta
(8.2%)
3.0 juta
(8.9%)

POPULATION BY AGE GROUP

0 - 14 years	15-64 years	65 + years
7.5 mil. 23.0%	22.7 mil. 69.6%	2.4 mil. 7.4%
7.6 mil. 23.3%	22.7 mil. 69.7%	2.3 mil. 7.0%

29.6 years Median age increased from **29.3 years** in 2020

POPULATION BY SEX

16.8 mil.
16.8 mil.

Sex ratio: **106** males per 100 females

15.9 mil.
15.8 mil.

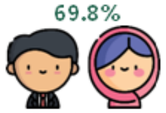
POPULATION AGED 60 YEARS AND OVER

2021e
3.6 mil.
11.2%
2020
3.5 mil.
10.7%

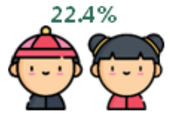
Note:
e Estimates
The added total may differ due to

2021e 2020

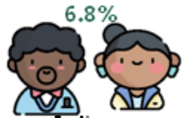
PERCENTAGE OF CITIZEN BY ETHNIC GROUP



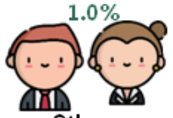
69.8%
Bumiputera
69.6%



22.4%
Chinese
22.6%



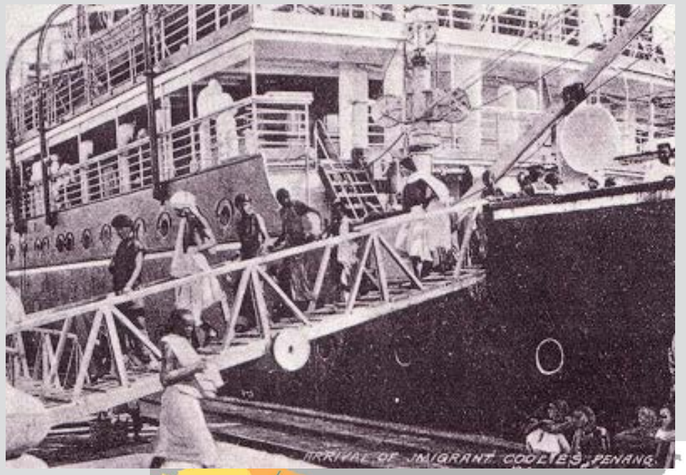
6.8%
Indians
6.8%

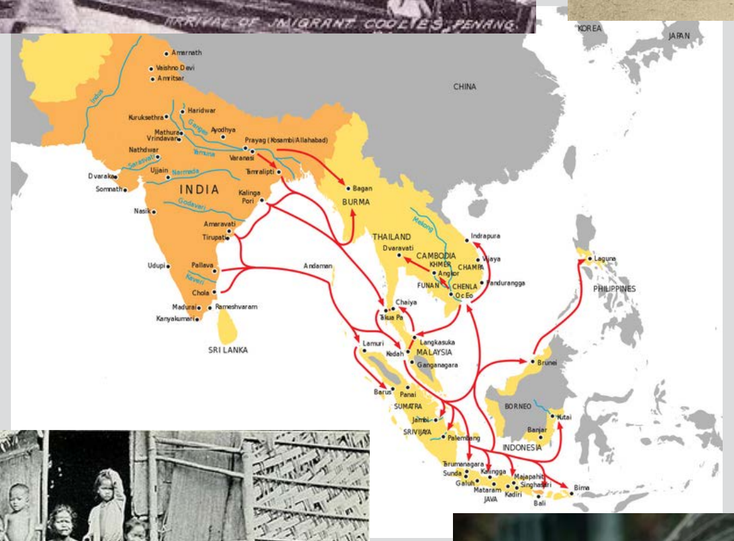


1.0%
Others
1.0%

Source: Current Population Estimates, Malaysia, 2021

Who we are





…and part of the Chinese and Indian diaspora in Asia

Colonisation Era

Our Social Fabric

Drugs

teen pregnancy

Women abuse

MENTAL ILLNESS
SUICIDE

COMMUNITY ENGAGEMENT@IMU

Collaborative partnerships between education, social services, government & NGOs that contribute to the academic mission of the University and directly benefit the community.

Includes activities in the teaching, research, and service endeavors of staff, faculty and students

COMMUNITY ENGAGEMENT @IMU

Extension of learning

Beyond university walls and into the community. Includes seminars, public forum providing a neutral place to explore community issues

Enriching the cultural life of the community

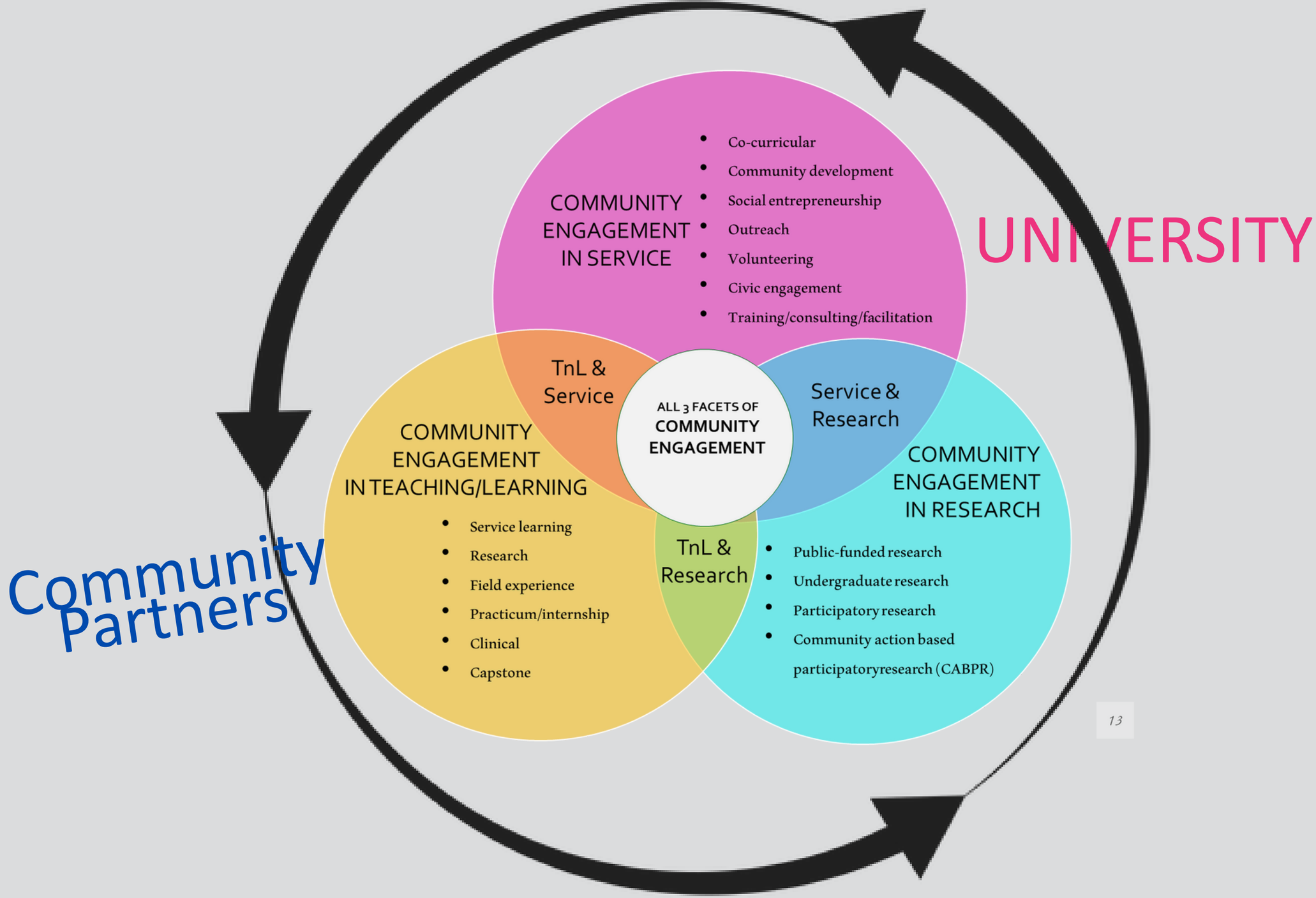
Embracing diversity, equality and inclusivity

Service

Includes service-learning, internships that directly benefits the greater community

Collaboration with community members

Involvement of community members in the planning & decision-making activities of the university.


UNIVERSITY
COMMUNITY ENGAGEMENT IN SERVICE
Co-curricular
Community development
Social entrepreneurship
Outreach
Volunteering
Civic engagement
Training/consulting/facilitation
TnL & Service
ALL 3 FACETS OF COMMUNITY ENGAGEMENT
Service & Research
COMMUNITY ENGAGEMENT IN TEACHING/LEARNING
Service learning
Research
Field experience
Practicum/internship
Clinical
Capstone
TnL & Research
COMMUNITY ENGAGEMENT IN RESEARCH
Public-funded research
Undergraduate research
Participatory research
Community action based participatoryresearch (CABPR)
Community Partners

IMU Cares Steering Committee

IMU Cares Working Committee

Vetting for approval

PROJECT PROPOSAL

Approved

SERVICE LEARNING

Community-participatory research

Social entrepreneurship

Execution

Outcome analysis

Reporting

Evaluation

Framework for Outcome-based Community Engagement

OUR JOURNEY OVER THE YEARS

A snapshot in Time

Immunisation for refugee children (2017 collaboration with UNHCR and IOM)

- There were 483 refugee children vaccinated with MMR vaccine.

Coordinating with the Alliance for Chin Refugees community

Vaccination at ACR Learning Centre

Vaccination at United Learning Centre

Dental screening and treatment (2014 – 2017)

- There were 1,828 people screened for poor oral health, and 379 people benefitted from treatment at IMU Oral Health Centre

Oral Health Education for the public

Dental screening at Precious Children's Home

Dental Screening for the PPRT Community

Caregiver Training: Care for the Elderly and Disabled

Eye screening and giving spectacles (2014-2017 collaboration with Universiti Kebangsaan Malaysia)

- There were 23 children identified with poor visual acuity and were given free prescription spectacles.

Eye assessment at UKM Opthalmology Clinic

First Aid Skills Training

Training the adolescents at United Learning Centre (ULC)

Training the children at Rumah Titian Kaseh (RTK)

Diabetes education for the elderly (2017 pilot project for 4 elderly homes)

- Educated 45 elderly residents with diabetes on proper self-care, which led to a significant improvement in the average HbA1C level from 7.13% to 6.45%.
- Educated 16 caregivers that showed a significant improvement in knowledge and skills on diabetes management.

Basic Life Support Training

Healthcare

To promote health awareness through education, health screenings and primary medical management to urban and rural communities.

Key programmes under the Healthcare focus includes:

- Oral Healthcare
- Diabetes Management
- Elderly Care
- Personal Hygiene

Recycling and waste separation, e-waste

Tree Planting

Environment

To create sustainable environments through research and conservation efforts and to nurture an environmentally responsible society.

Our environmental based projects includes:

- Tree Planting
- Recycling Initiatives
- Community Gardens
- E-Waste Management

Community Gardens

Educating the elderly homes on planting

Vegetable planting at Pusat Pemulihan Orang-Orang Cacat

OUR JOURNEY OVER THE YEARS

In areas of Education and Humanitarian Aid

Education

To empower IMU Community Partners by providing them life skills and training in order for them to be knowledgeable, self-sufficient and make positive contributions back to society.

Creative programmes and workshops to improve social and living skills includes:

- Basic Literacy & Numeracy
- Arts and Crafts
- Music for Children
- Sports Programmes

Basic Literacy and Numeracy Skills for Underprivileged Children

Rumah Charis Home for the Children

Rumah Titian Kaseh

United Learning Centre (ULC)

Basic Powerpoint skills workshop for Children Homes at IMU

Basic Musical Skills for Children

Chemistry and Biology Practical Sessions for Dignity for Foundation Children (DFC)

2017 : 1,602 people reached

- 1,087 benefitted from our academic activities
- 523 benefitted from our living & social skills activities

Humanitarian Aid

To provide aid to areas and communities affected by natural disaster and to support the improvement of healthcare facilities in order to improve overall quality of life.

IMU Cares' humanitarian aid projects includes:

- Natural Disaster Aid
- International Medical Mission
- Enhancement of Living Environment
- Chariofare LIVE RUN LOVE

Chariofare 2018

- Amount raised : RM270,000
- Number of runners : 1,744
- Number of participants : over 3,000
- Number of Sponsors : 71
- Staff participation : 452
- Student participation : 250

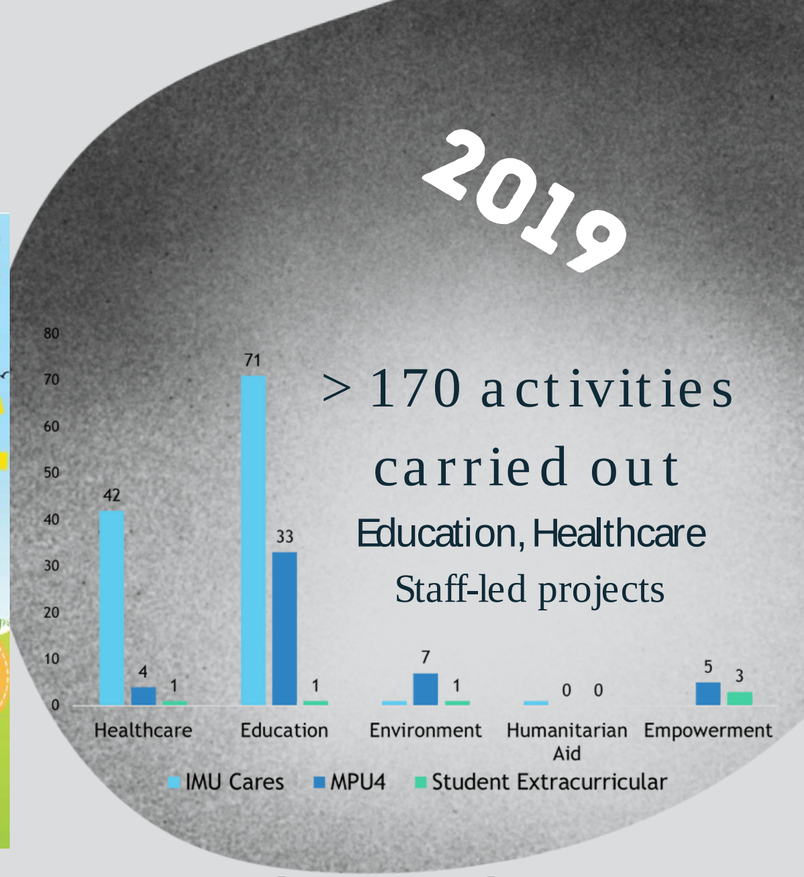
Dental Treatment for Refugee Children at the IMU Oral Health Centre

MacJannet Prize
FOR GLOBAL CITIZENSHIP

Dr Lydia Lee

Outreach Multicultural Scholastic Award from University of North Texas

Dr Zahra Fazli Khalaf



3rd IMU CARES Humanitarian Mission Conference

Translating Intention to Action

Health Carnival
underserved community

Model UN Conference@IMU

Let's Talk Dementia
"World Alzheimer's Day 2019

Community-engaged research

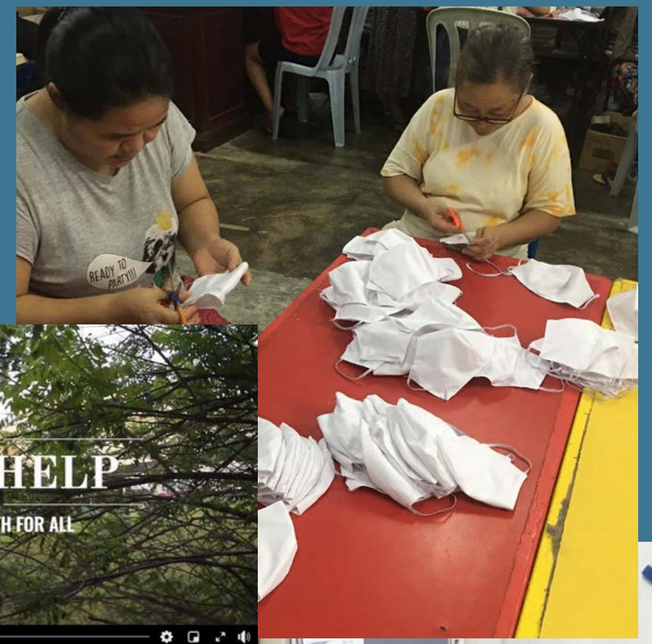
"Development and implementation of a health intervention model among pre-school children through “Do Right, Be Bright!” a multidisciplinary community-engaged initiative: A pilot study ".

"Prevalence and risk factors of pre-diabetes and the efficacy of community-based behavioural interventions at Desa Petaling KOSPEN site".

"The experiences and the coping strategies of adult children as primary caregivers of Alzheimer’s disease parents in Malaysia".

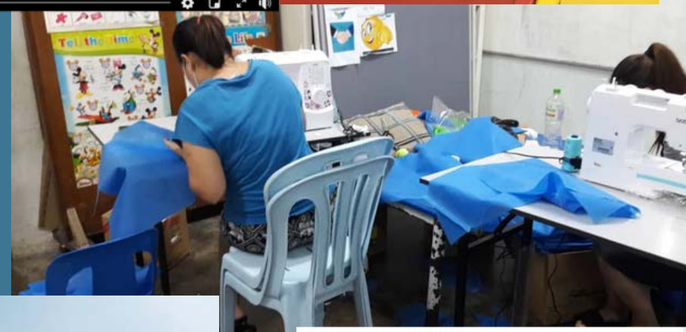
COVID19 PANDEMIC "MAKE-OR-BREAK" MOMENTS

How we pivoted, lessons learnt



1st 1000 Days of Life - Nutrition Intervention

2020



2021
WOMEN'S TRIBUNAL MALAYSIA
IMAGINING JUSTICE
Breaking Stereotype
Supporting Our 49.3% Bet
Speaker
Ms Ivy Josiah
Women's Rights Activist
Co-Founder of Women's Aid Organisation
Learn about Women's Rights and Gender based Violence
IMU cares
Serving the Community
ccination Strategies
Join us now!
Scan me
& IMU Paediatrics Society
IMU COMMUNITY ENGAGEMENT IN COLLABORATION WITH SOCIAL ENTERPRISE ACADEMY AND BRITISH COUNCIL
ACTIVE CITIZEN PROGRAM WORKSHOP
Please scan the QR code to register!
https://cutt.ly/acworkshopgroup1
https://cutt.ly/acworkshopgroup2
Date: 6, 13, 20 & 29 October 2021
Venue: Zoom Meeting
Date: 24 November, 1, 8, & 14 December 2021
Venue: Zoom Meeting
45 Ambassadors for the Deaf (IAM4D) trained since 2020
WEBINAR SERIES
BUILDING HEALTHCARE PROFESSIONALS: TOPIC 14
PRESCRIBING MEDICATIONS FOR CHILDREN
DR. KONG SIK THIEN
11 DECEMBER 2021 (SAT)
3.00 - 5.00PM
UNHCR Malaysia
PARTICIPANTS NEEDED
FOR RESEARCH INVESTIGATING THE COMMUNICATION BETWEEN THE DEAF & HEALTHCARE PROVIDERS
CHARIOFARE 2021-2022
Empowering Women through Digital Literacy & Entrepreneurship
Sewing for Social Entrepreneurship Program

LOOKING BACK, MOVING FORWARD

Impact and Sustainability

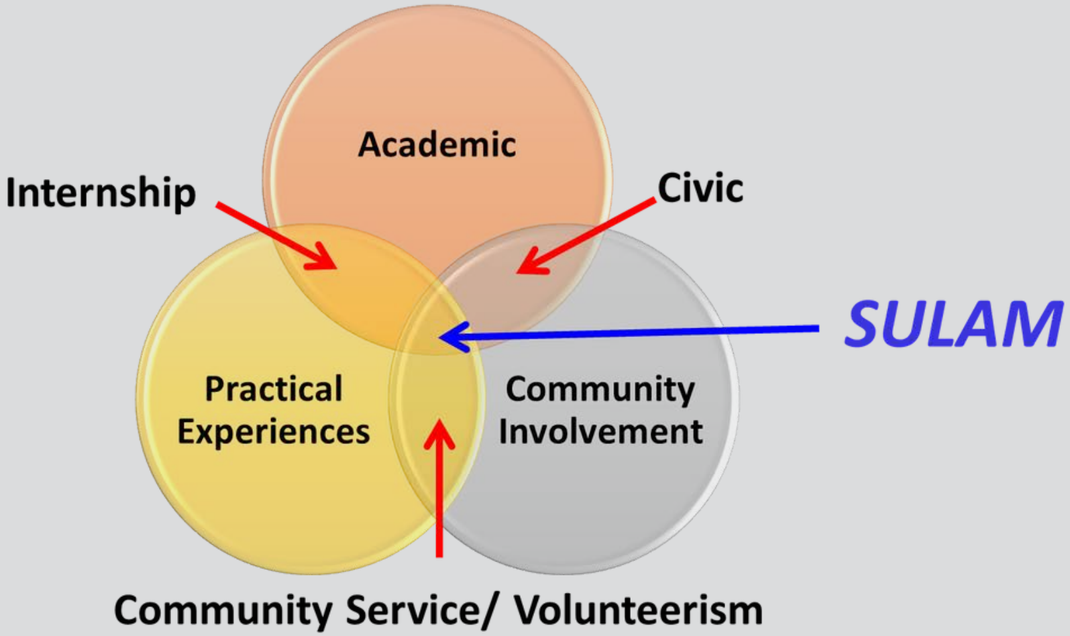
NATIONAL AGENDA ENGAGED SCHOLARSHIP UNIVERSITY MISSION

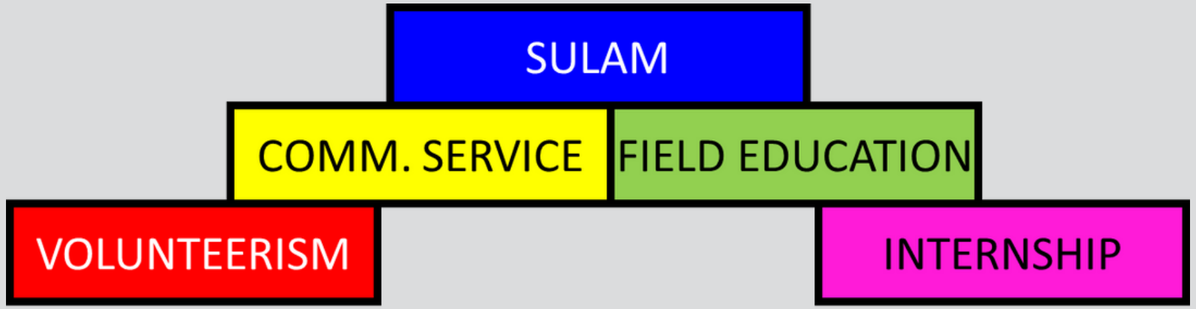
Where are we?

NATIONAL AGENDA 2019

SERVICE LEARNING MALAYSIA
SULAM
UNIVERSITY FOR SOCIETY

- Enhancing learning
- Improving community
- Transformative CE
- Structural
- Experiential learning & reflection





COMMUNITY-ENGAGED SCHOLARSHIP

In IMU, we use the term Community Engagement instead

A scholarship that directly benefits the community

A scholarship that derives from teaching, research, creative activity and service to generate, transmit, and apply knowledge in mutually beneficial ways that often have a significant impact on the public

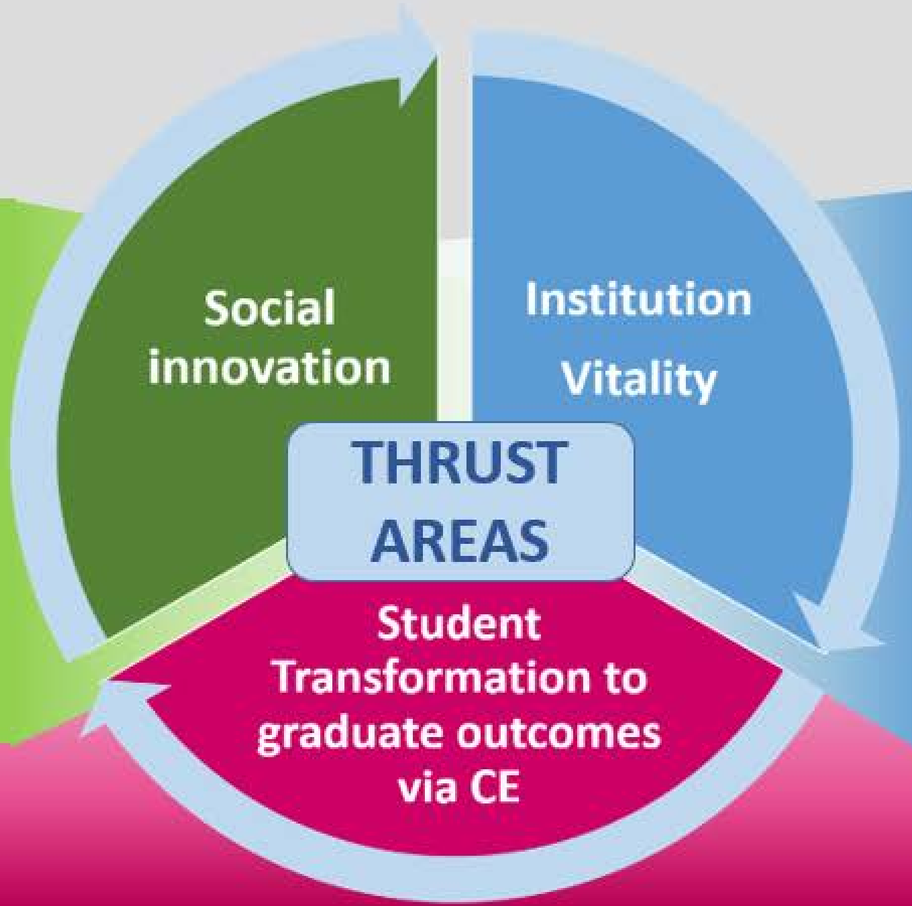
THE PRACTICE OF COMMUNITY-ENGAGED SCHOLARSHIP

PUBLIC SCHOLARSHIP (deliberative)	COMMUNITY PARTNERSHIP (social democracy)	PUBLIC INFORMATION NETWORKS (democracy general)	PARTICIPATORY RESEARCH (participatory democracy)	CIVIC LITERACY (democracy general)
Addresses complex "public problems" requires deliberation	Social change/ structural transformation	Problems of networking & communication	Inclusion of target groups	Enhancing public discourse
F2F, Public forum	Collaboration with intermediary groups	Database of public resources	F2F collaboration with specific groups	Communication with general public

Moving Forward

Our Thrust Areas

Social Innovation Addressing Social Issues for Impact & Sustainability



IMU as the Pulse of the Community

Transformation of students & staff via opportunities in community engagement

COMMUNITY ENGAGEMENT@IMU in 2021

The Year that Has Been

- Social Entrepreneurship/Social Innovation Bootcamp
- IMU 1st Social Innovation Day 2021
- Social Enterprise World Forum

Social innovation

Institution Vitality

THRUST AREAS

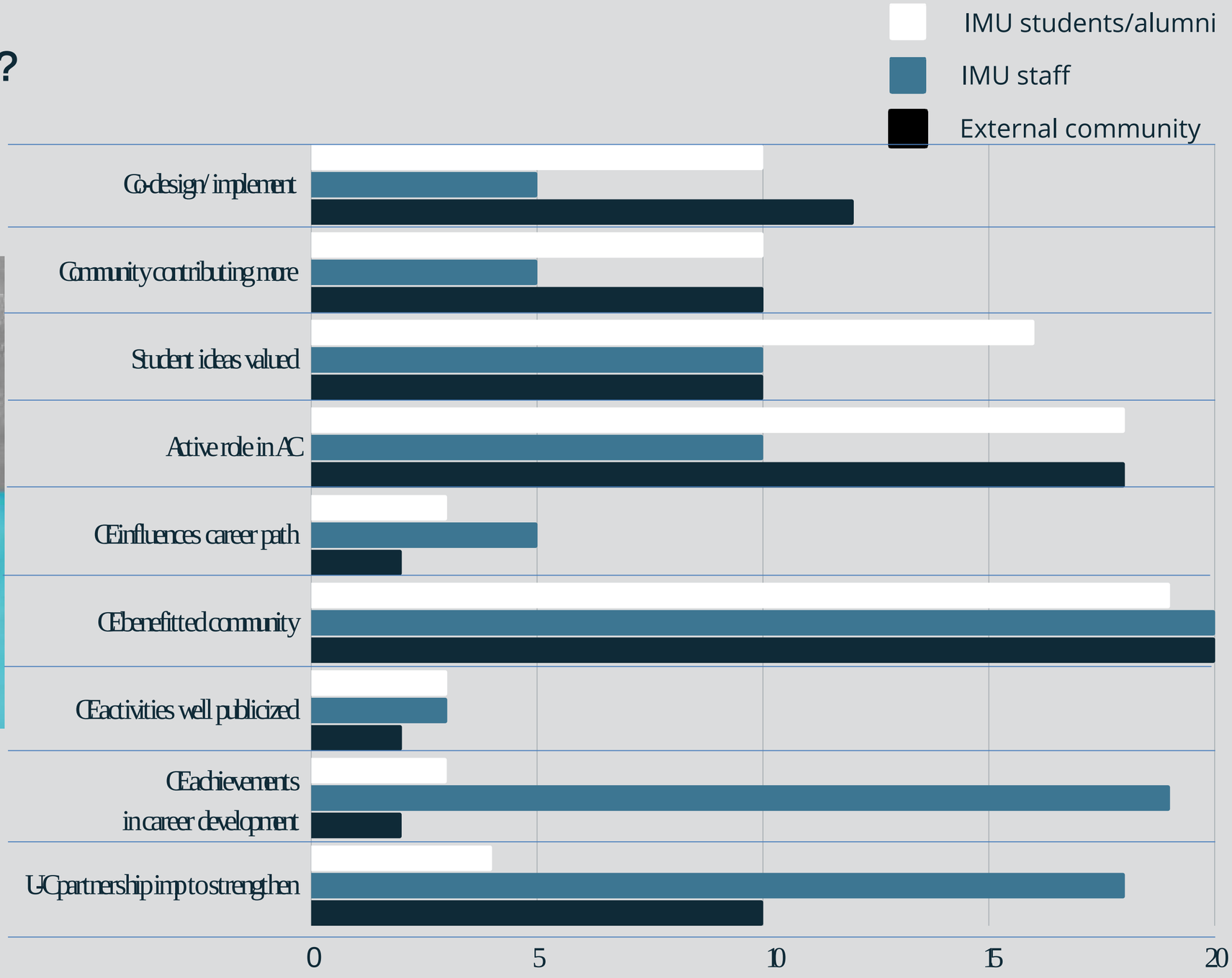
Student Transformation to graduate outcomes via CE

- COVID19 & the Community
- Mental Health & Community Program
- Oral Health for Community Program
- Eye/Vision Health for Community Program
- Sexual Health Education for Adolescents (DPI)
- Diabetes & Community Program (SeDIA / planning for BJ sites)
- Maternal & Child Nutritional Health Program

- Community Leadership Development Program for Students (via Chariofare 2021)
- Talloires Network Leadership Conference 2021 (Engaged University Grant, remote hosting)
- Students' Learning in the Community – Community Attachment SOM ECA1 Module ME1/21 begins with Active Citizen Program
- IMU – UNHCR Webinar Series : CPD Building Doctors for the Community
- PULCE Workshop : Capacity building for staff/student Project Leaders & CE Fellows
- Communicating Your Community Engagement : Student-led Workshop for Project Leaders

What do Stakeholders Want?

A poll in 2018



LESSON LEARNED

1. Sustainability develops through sustained engagement with community, working towards desired outcomes (including community empowerment, self-reliance)

2. Keeping outcomes in sight throughout ie. from project proposals, evaluation, reporting, contributes to the impact on the community

3. Identification of UN SDG of a program, provides clarity and focus in planning and in meeting appropriate goals

4. In creating sustainability, service to the community shifted from one-way (outreach) to collaboration with community (participatory)

LESSON LEARNED

5 Pandemic highlighted the gaps in healthcare access, public knowledge & education, resilience of the community, role / responsibility of non-governmental organisations & educational institutions in a national crisis

6 Provide more platforms for community engagement for students (for formal credits & non formal credits) and for working staff (role-modeling)

7 Capacity building and externalizing advocacy - ambassadors / fellows

LESSON LEARNED

Building Active Citizens

Change-making

Students be more engaged/leading proactively in change-making in the internal/greater community

Cultural competency

Regional/international student mobility community programs builds intercultural competency

Leadership

Capacity building and community leadership - ambassadors / fellows

Internships

Internships beyond discipline/ course-based eg with NGO

Opportunities

University create more opportunities for involvement in diversity, inclusivity and equality issues underpinning many of the community-based activities builds civic consciousness, empathy and community leadership for change-making

STRATEGIC TRANSFORMATION OF THE UNIVERSITY CE LANDSCAPE

To be better positioned to adapt as the future evolves

Needed now more than ever in the face of the heightened uncertainties and increased systemic complexities of the 21st century

Sustainability
(Outcomes and impact-based)
Participatory
Change-making
Adaptability and agility
Resilience
Future-ready
Realistic vision

THANK YOU!

INTERNATIONAL MEDICAL UNIVERSITY
MALAYSIA

IMU cares
Serving the Community

IMU Cares | IMU_cares | imucares

SUSTAINABLE DEVELOPMENT GOALS

suanphaik_khoo@imu.edu.my
communityengagement@imu.edu.my