

# Campaign Graphics

These graphics were used to spread awareness of our mission, and acquire sponsors and supporters. We created every element of the graphics through free programs such as Google Slides (in which we created our logo) and Adobe trials.

As shown under “OUR SUPPORT TEAM”, early-on, we developed a team of advisors and community members to ensure the success and informed direction of this project.



During this time of quarantine, we realized how fortunate we are to have four walls to quarantine within — which is not a reality for many people in Kingston, NY.

Not only do we have basic necessities--the tools to survive — but also the tools to thrive — heat, laundry detergent, etc.

“*Thrive On! Kingston*” is our attempt to make those tools accessible to the 240+ people in Kingston who are experiencing homelessness. With your help, we can pull this off!

**Let's make IRL impacts in this URL reality.**

Your Friends,  
KEYVIOUS + AIDAN



**PETER KLEIN**  
*Professor of Sociology and Environmental and Urban Studies at Bard College*  
Instrumental in establishing communal connections + overseer of ThriveOn! Kingston



**CAMILIA JONES**  
*Associate Dean of Experiential Learning and Civic Engagement at Bard College*  
Instrumental in establishing communal connections



**SWAY ROSARIO-CALIZ**  
*Director of Student Activities at Bard College*  
Instrumental in Resource Determination + communal connections



**GREGORY MCCOLLOUGH**  
*Beyond 4 Walls Outreach Program*  
Key voice for Kingston, NY + instrumental in distribution of Kits

**YOU**



**HYGIENE ESSENTIALS**  
TOOTH BRUSHES, TOOTHPASTE, MINTS, SHAVING + AMENITIES KIT, SOAP, SHAMPOO, CONDITIONER, BODY WASH, LOTION, BANDAGES, WIPES, DETERGENT



**COVID-19 RESOURCES**  
HANDMADE FACEMASKS (RIGHT HERE IN KINGSTON)  
MADE BY CIRCLE CREATIVE COLLECTIVE  
WITH INSTRUCTIONS + CLEANING TIPS



**THAT EXTRA “UMPH”**  
REUSABLE BAG, WATER BOTTLE,  
REUSABLE CONTAINER, NOTEBOOK, PENS,  
SOCKS, BLANKET, GUIDE TO LOCAL RESOURCES