



UTS
e P R E S S

Gateways: International
Journal of Community
Research and Engagement

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**“Explorations on Sustainable
and Innovative Leadership:
MacJannet Prize-Winners in
Conversation”**

Introduction

Margaret Malone

Managing Editor

*Gateways: International journal of community
research and engagement*

University *vinculación*: A two-way strategy for sustainable development and academic relevance

Dr. Rebeca Hernández Áramburo

Director

Universidad Veracruzana

Social-Academic Vinculación

Making Decisions for Academic Development

Making Decisions for Sustainable Development



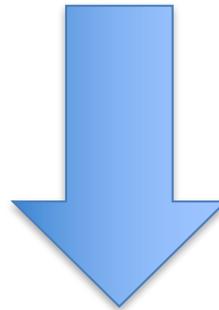
UNIVERSITY

- Professional Training
- Generation of Useful Knowledge
- Transfer and application knowledge
- Dissemination of science
- Difusion of culture and art

**UNIVERSITY
VINCULACION PROCESS**

SOCIETY

- a) Health
- b) Education
- c) Economy
- d) Culture and Sports
- e) Social Organization
- f) Natural Environment
- g) Infrastructure



ACADEMIC IMPACT

EVALUATION

SOCIAL IMPACT

Feedback

Feedback



Definitions of impacts, action percentages and reduction of dependence (as action by society increases, dependence decreases)

Levels of university actions	University		Society		Modalities of university vinculación	Modalities of social participation
	Academic impact	% of action	Social impact	% of action		
Altruism	<ul style="list-style-type: none"> Promotion of values among university Students' social commitment 	90	<ul style="list-style-type: none"> Instrumental and in-kind benefit 	10	Volunteering Social service School practices Academic stay Community residence Dissertation Research projects Outreach	<ul style="list-style-type: none"> Community - Groups Individual
Assistance	<ul style="list-style-type: none"> Professional practices Case studies Multidisciplinary work 	70	<ul style="list-style-type: none"> Benefits in areas such as health and infrastructure 	30		
Consulting	<ul style="list-style-type: none"> Project design Workshops, courses and talks on topics of public interest 	50	<ul style="list-style-type: none"> Generation of healthy habits Training in general areas 	50		
Self-management	<ul style="list-style-type: none"> Specific project design Workshops, course, talks on specific topics 	30	<ul style="list-style-type: none"> Training in specialized topics 	70		

PRÁCTICAS SOCIALES EDUCATIVAS

La revalorización de la Práctica en Educación Superior

Programa de PSE obligatorias

Universidad de Buenos Aires

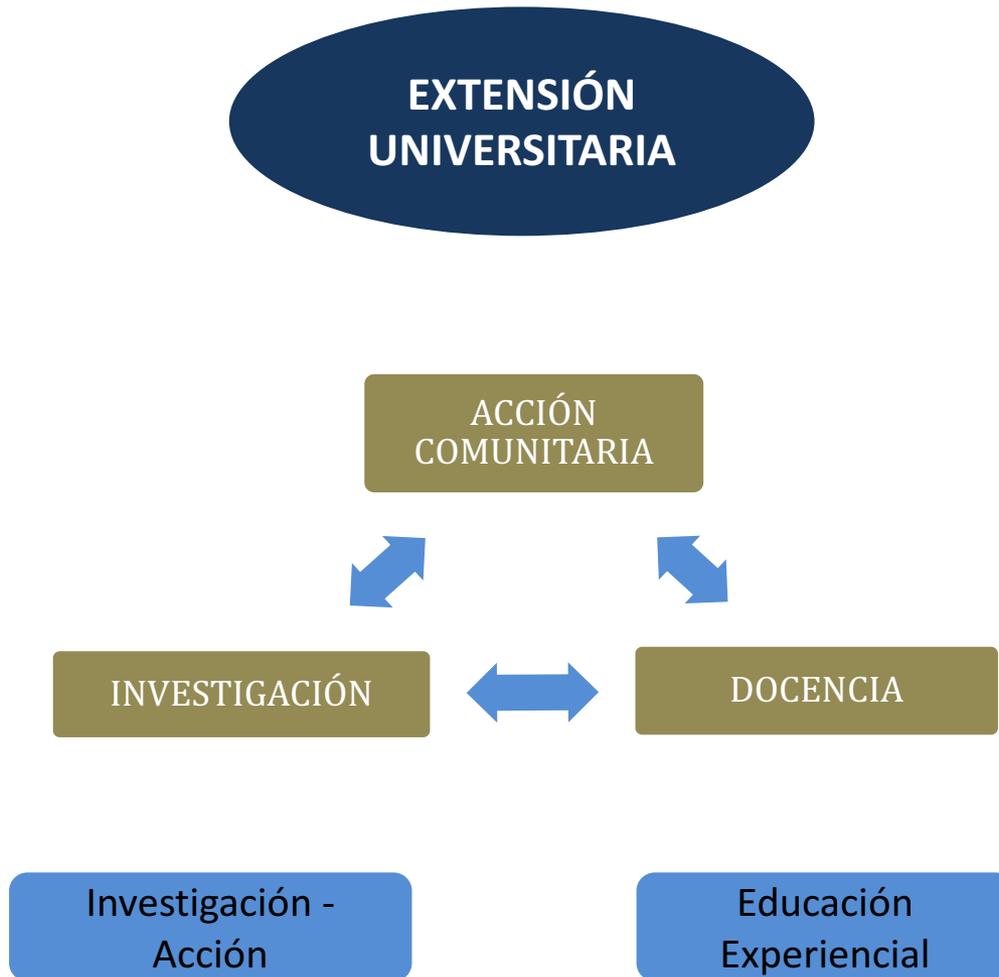
Resolución (CS) nº0520/2010

Resolución (CS) nº3653/2011

Mg. Oscar G. García

Secretario de Educación Media

MATRIZ DE LA EXTENSIÓN UNIVERSITARIA



PROCESOS DE ENSEÑANZA Y APRENDIZAJE



MODELO DE PRÁCTICAS de EDUCACIÓN EXPERIENCIAL

Alicia Camillioni

Pasantía

Práctica social donde el foco se pone sólo en la formación técnica individual

Solidarias

Práctica social que pone el acento sólo en el beneficio a la comunidad

Voluntariados

Prácticas sociales en que el foco se pone tanto en el beneficio a la comunidad como en el aprendizaje de conocimientos no curriculares

Aprendizaje - Servicio

Práctica social en que el foco se pone tanto en el beneficio a la comunidad como en el aprendizaje de conocimientos curriculares. También llamada

David Kolb: *Experiencial learning 1984*

Puentes UC

A bridge between university and society

Dr. Ignacio Irarrázaval
Director, Center for Public Policy

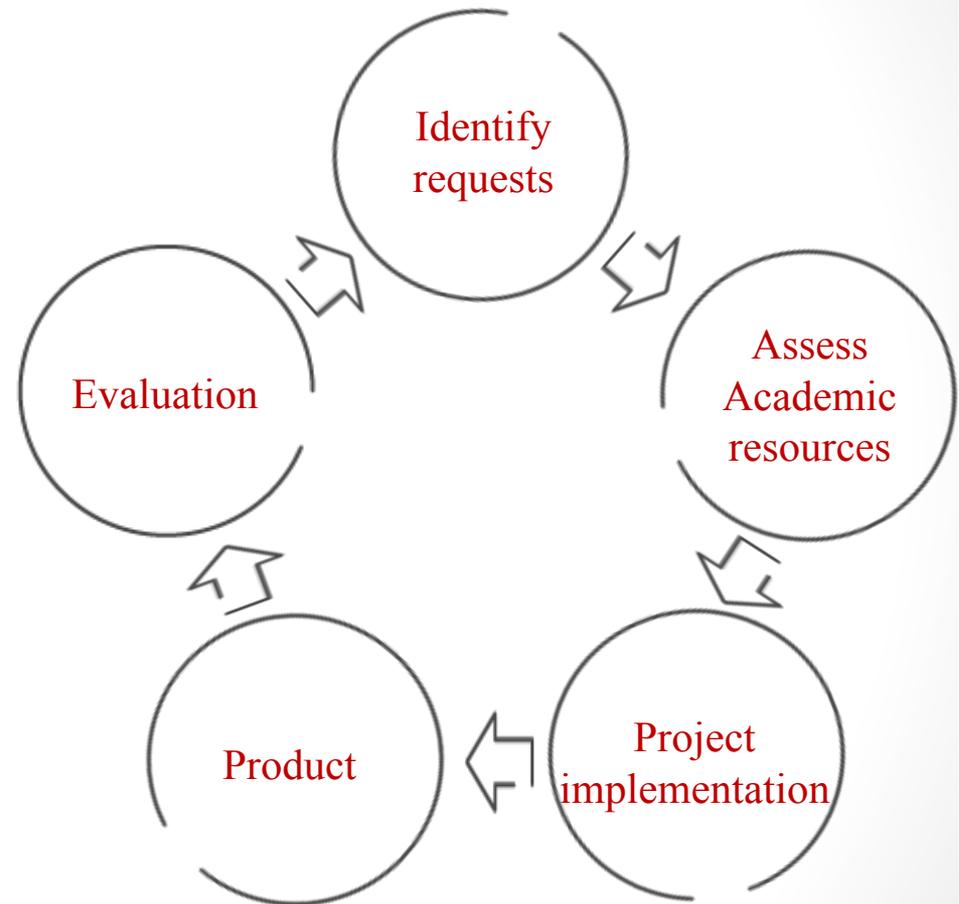
Centro UC
Políticas Públicas

PUENTES^{UC}

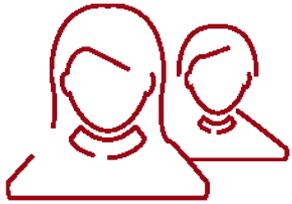
Method

PUENTES UC is a mechanism by which the university is connected with the external environment at the municipal level, and thereby seeks to contribute to the development of society.

- Municipalities: Diversity Labs
- Address concrete problems
- Collaboration agreement
- Program coordinator
- *PUBLIC VALUE CREATION*

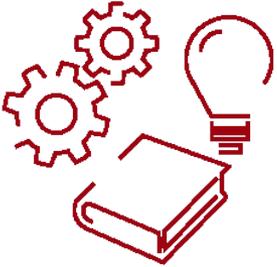


15 years in figures



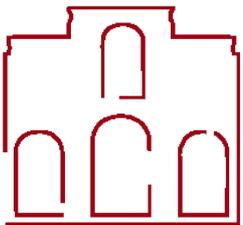
19.735 students.

56 academic units



3.087 projects.

25 municipal
governments and
public insitutions



Achievements

- Links training and public engagement
- Provides professional facilitation:
- Offers a new approach to problem-solving
- Allows for multiple points of participation
- Facilitates horizontal knowledge exchange
- Facilitates bi-directional links
- Builds trust between the university and municipalities
- Is flexible and adaptable

Challenges

- Long-term projects
- Interdisciplinary nature
- Motivational campaign
- Impact assessment



UTS:SHOPFRONT

COMMUNITY UNIVERSITY ENGAGEMENT



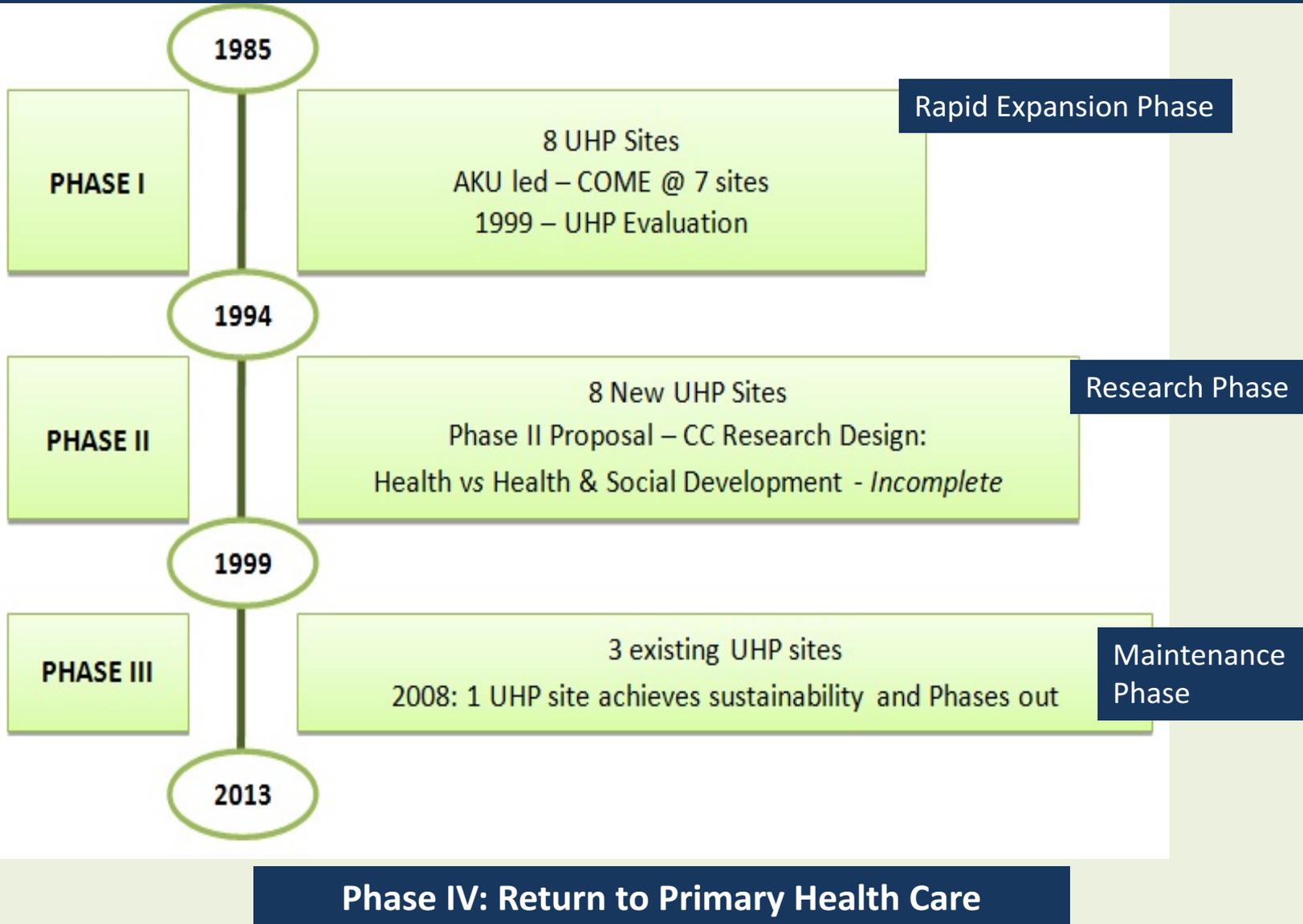
Lisa Andersen
Program Manager
UTS Shopfront

Model of a successful community campus partnership: Urban Health Program (UHP) of Aga-Khan University, Karachi

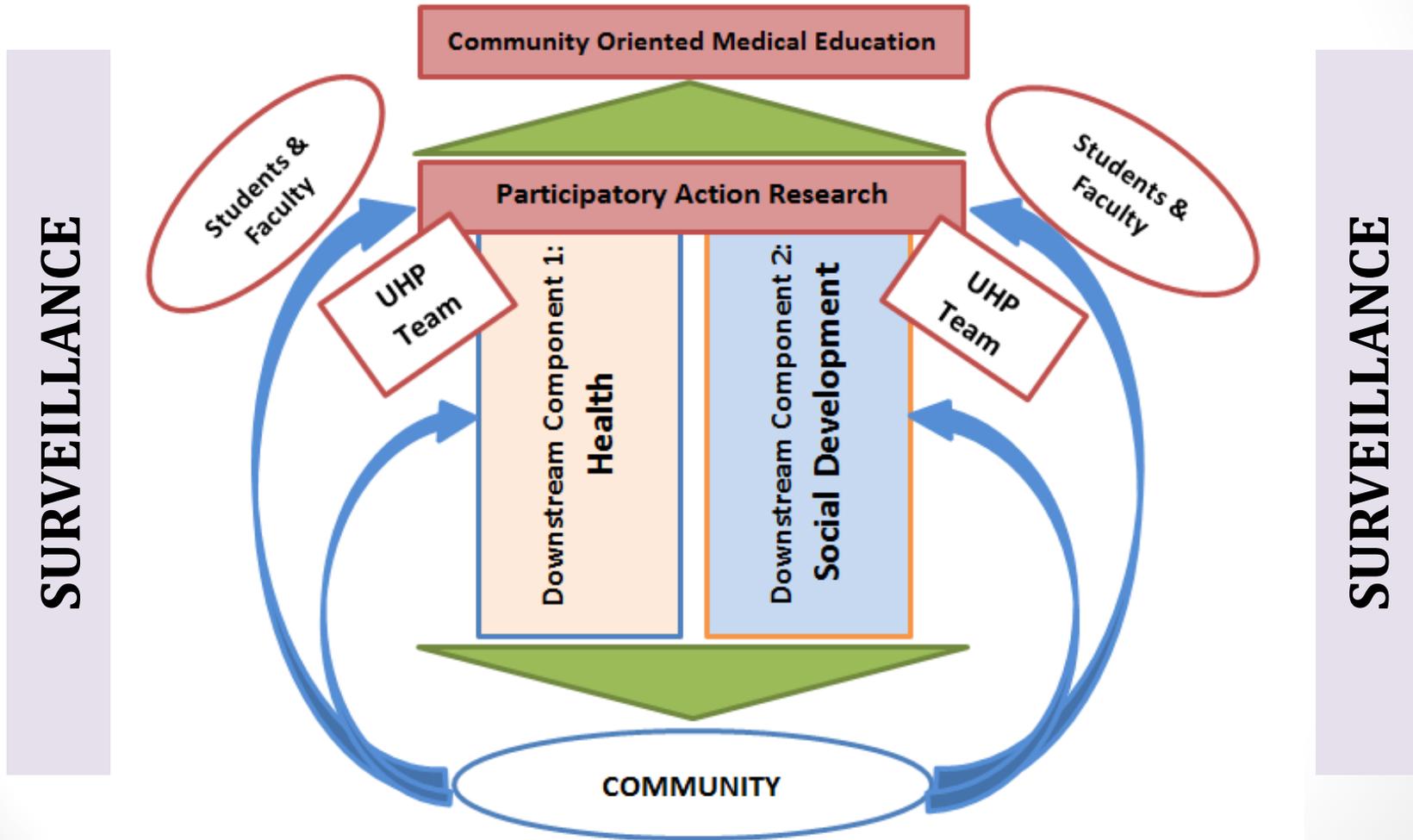
**A unique partnership of 30 years in health and development in urban
squatter settlements of Karachi**

Dr. Maryam Huda
Director of Urban Health Program

Phases of UHP



UHP Phase IV – Program Design



Stages of Community Development

STAGE I: INTERACTION
Stepwise, fruitful dialogue with communities

STAGE II: MOTIVATION
Trust established with the community

STAGE III: MOBILIZATION
Community comes forward and takes action to resolve their issues

STAGE IV: SELF-RELIANCE
Community becomes partially or fully capable of sustaining the momentum of activities

Serving an Indigenous Community: Exploring the Cultural Competence of Medical Students in a Rural Setting

Dr. Houy Siew Chua
Lecturer of Internal Medicine
International Medical University, Malaysia

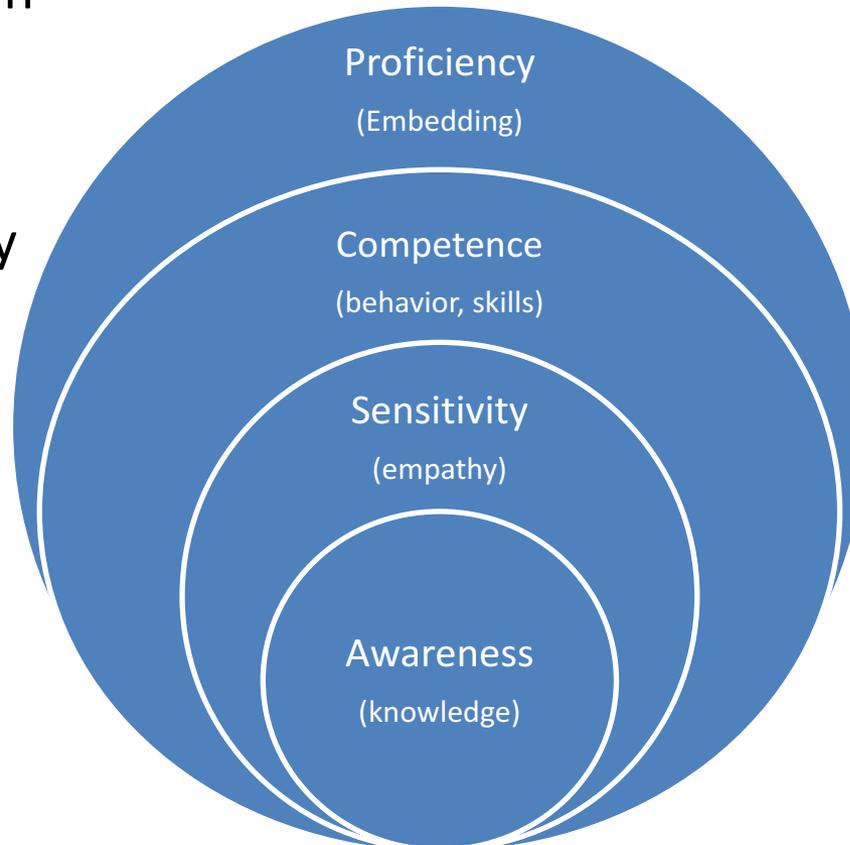
Kampung Sebir IMU Cares Project



Know better, do better...



- Appreciate cultural diversity
- Self-reflection
- Dynamic
- Engagement
- Sustainability



Thank you!