



centro latinoamericano de aprendizaje y servicio solidario

Higher Education Community Engagement in Latin America

**Nieves Tapia,
Director, CLAYSS
Latin American Center for Service-learning**

Talloires Network

2005: 5 Latin American Universities signed Talloires Declaration.



Talloeires Network

**Latin
American
Hub
2010: 26
members**



August 2009: First Regional Meeting



Latin American hub: Talloires on line in Spanish



Usted no se ha autenticado. ([Entrar](#))
Español - Argentina (es_ar) ▼

Bienvenido a la Plataforma de Educación a distancia de **CLAYSS**.

Desde aquí podrá acceder a nuestros cursos online y a los espacios colaborativos entre organizaciones vinculadas al aprendizaje-servicio.

Categorías



Redes Institucionales

Programa de Apoyo a
Emprendimientos de
Aprendizaje-Servicio



Red Iberoamericana de
Aprendizaje y Servicio Solidario

Red Talloires



Cursos online

Aprendizaje-Servicio en la
Educación Superior (2009)



Desarrollo de proyectos de
Aprendizaje-Servicio (2009)



Sviluppo di progetti
d'apprendimento servizio

Menú principal



Novedades



Inscripción a Cursos
online

Calendario



marzo 2010



Dom	Lun	Mar	Mié	Jue	Vie	Sáb
	1	2	3	4	5	6
7	8	9	10	11	12	13
14	15	16	17	18	19	20
21	22	23	24	25	26	27
28	29	30	31			

Usuarios en línea

(últimos 5 minutos)
Ninguno

Talloires Latin American Hub in numbers

- **Initial Founders: 5**
- **Current members: 26 (14 secured by CLAYSS)**
- **Universities invited to join: 50**
- **Universities present in Regional Meeting 2009: 18**
- **Newsletter with Talloires section in Spanish: 7200 subscriptions.**

Higher Education in Latin America: some basic info

- **Most Public Universities are free (funding=general income taxes)**
- **10/15% of Latin American young people attends University. Higher Education attendance is growing, but with high drop out rates**
- **University aims to “give back” to society:**
 - **Strong “Extensión” (Outreach) tradition**
 - **Mandatory service requirements**
 - **Social Responsibility policies**
 - **Growing Service-learning movement.**

Red Iberoamericana de aprendizaje-servicio



Strong networking

**Red Iberoamericana de
aprendizaje-servicio
(Iberic-American
Service-learning
Network)**

**47 NGOs, Universities and
government agencies from
14 countries in Latin
America, USA and Spain**

**[http://www.clayss.org.ar/institucional/re
d.htm](http://www.clayss.org.ar/institucional/re
d.htm)**

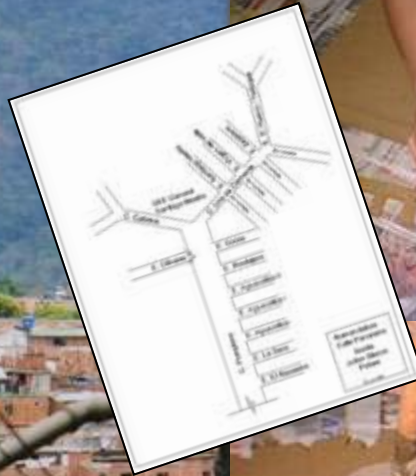
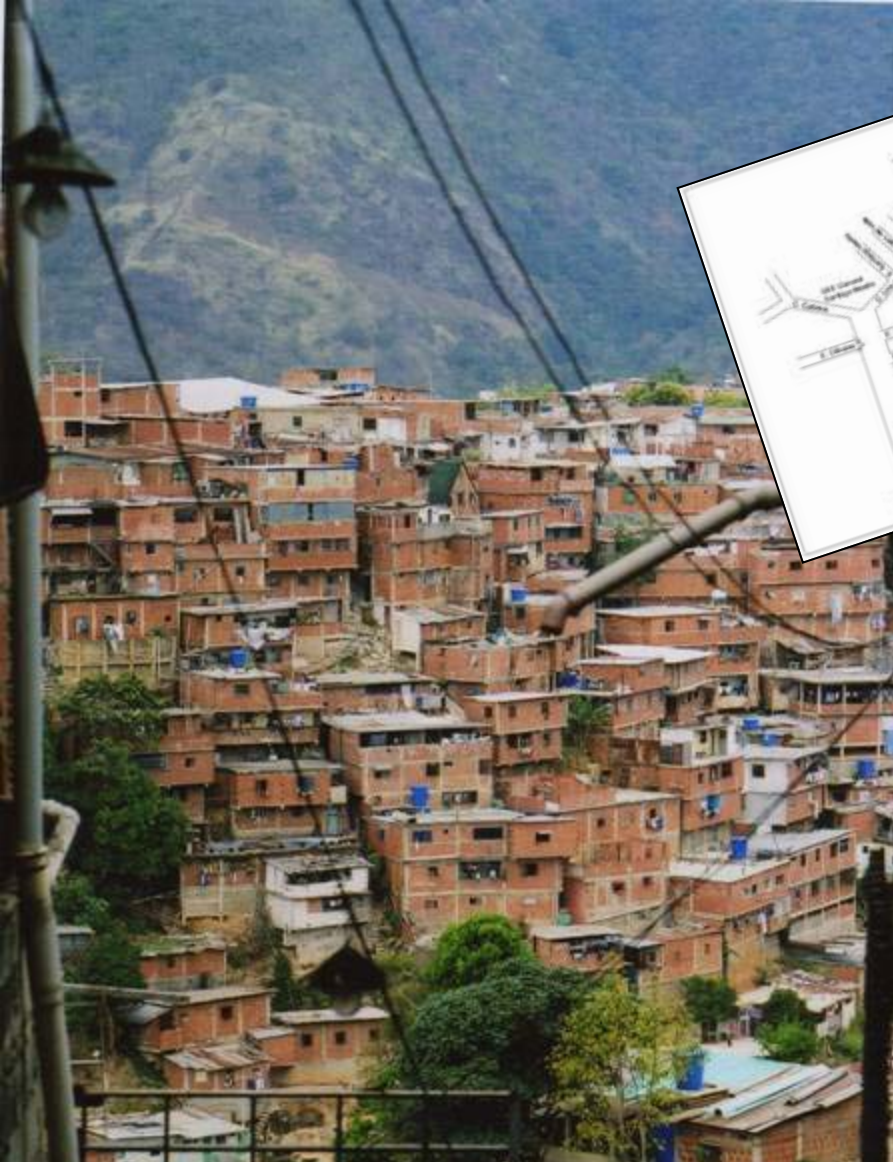


**Born 2007
from previous
IDB Social
Responsibility
Network**



Mandatory service requirements

COUNTRY	YEAR	LEGISLATION	HOURS	
MÉXICO	1910	Constitutional obligation (1910). National Law (1945)	480	Community Service or Service-learning
COSTA RICA	1975	University of Costa Rica requirement	150	Service-learning
VENEZUELA	2005	National Law	120	Service-learning



**UCV Architecture School:
Urban planning and street
signs for a Caracas
community**

Service-learning in Higher Education curriculum:

- **Part of courses requirements**
- **Stages and internships in communities and NGOs**
- **Pre-professional practices**



Presidential Awards to service-learning in Latin America



Argentina



Chile



Uruguay



Dominican Republic



Ecuador

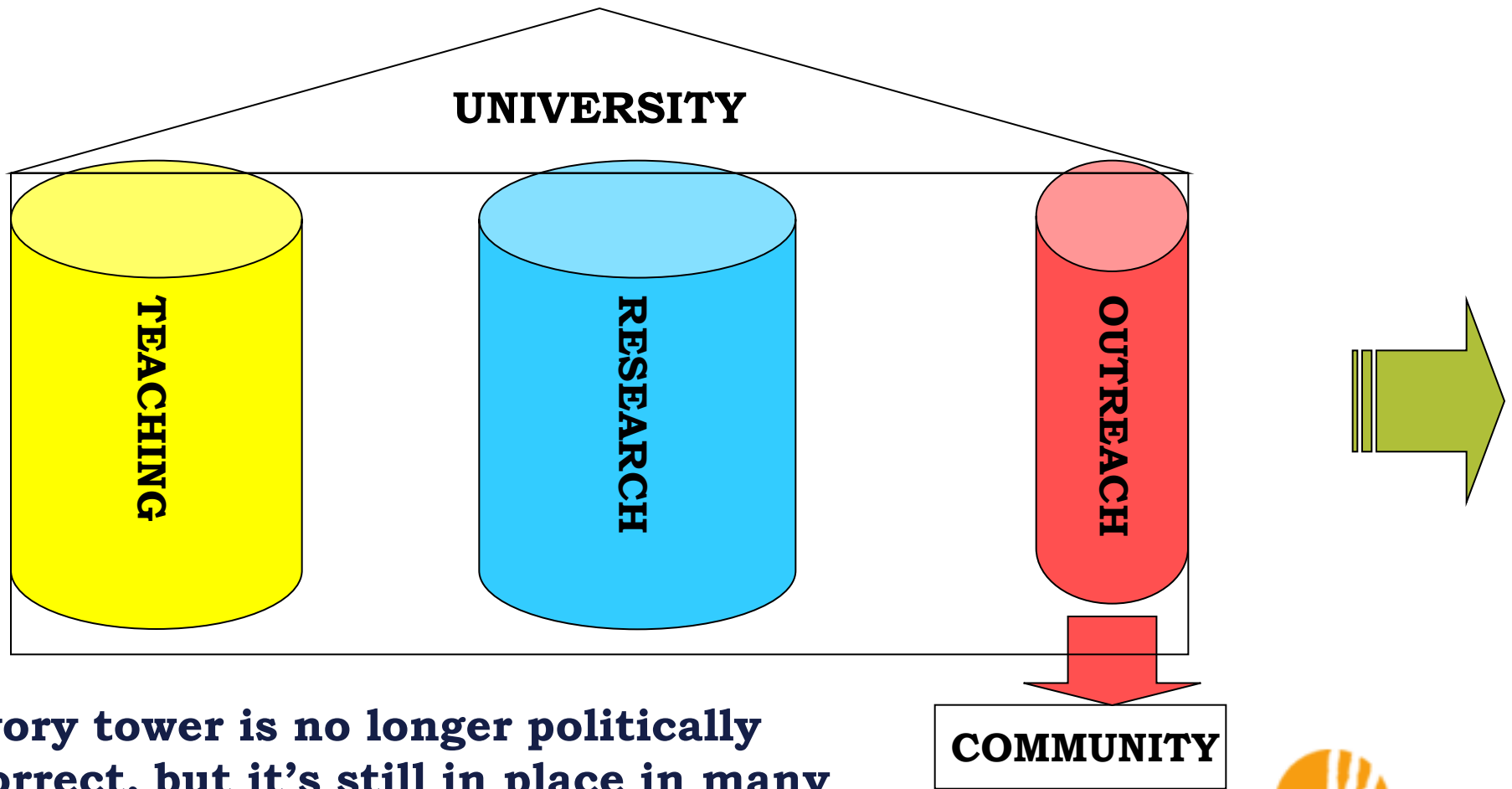
Definitions

- **National diversity regarding conceptual frames**
- **Debates around concepts of**
 - “Engagement” vs. “Responsibility”
 - “Solidaridad” vs “Service”
 - Different conceptions of “*Extensión*”
- **Common concerns: Higher Education social mission/Nation building as part of central institutional identity.**

Civic/Social engagement

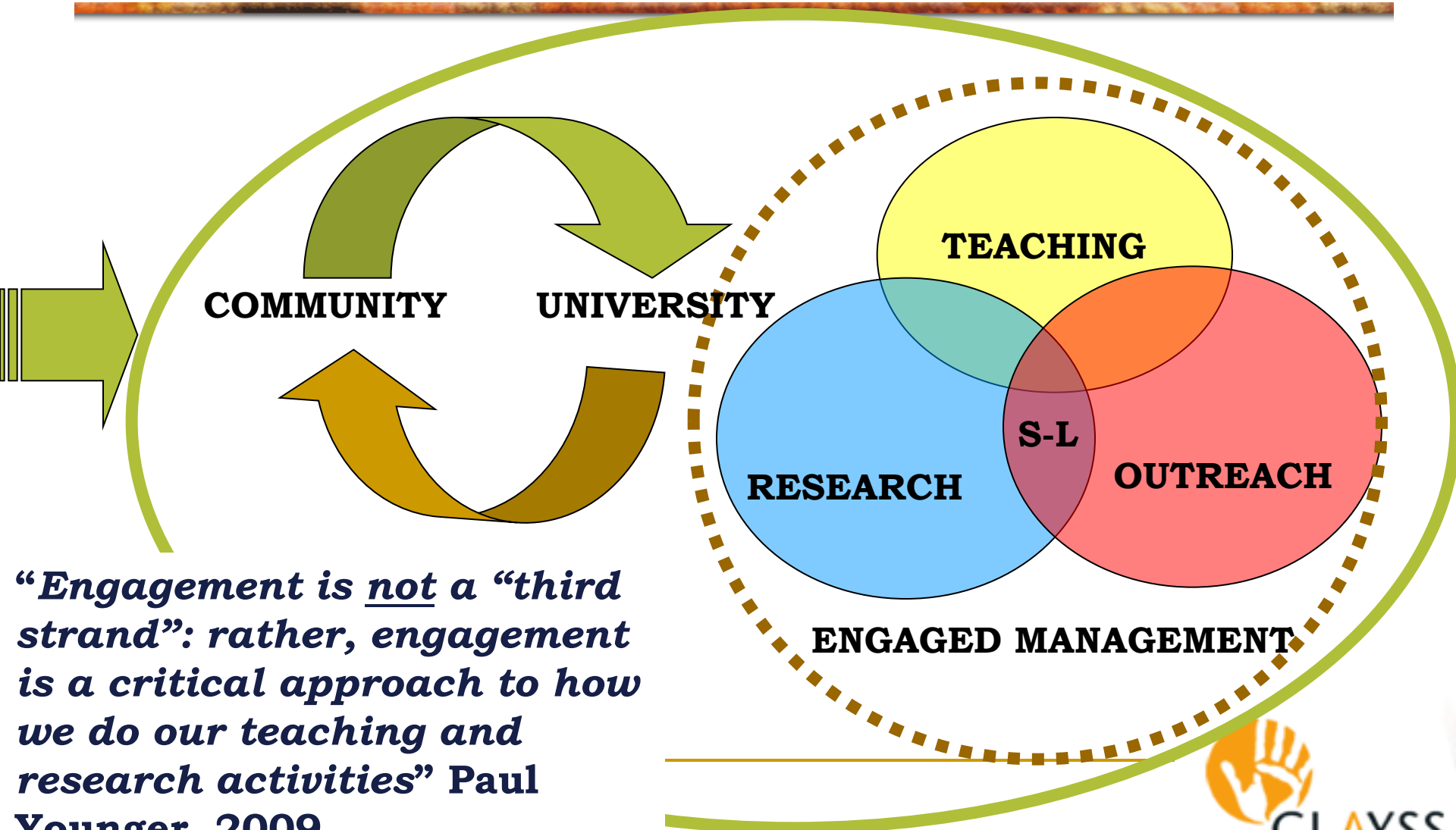
- **Civic/Social Engagement refers to the many ways in which the University interacts with wider society, specially**
 - **National and local Governments**
 - **Civil society**
- **Local development, national politics.**

Civic engagement: from “three pillars” to an integrated social mission



Ivory tower is no longer politically correct, but it's still in place in many Universities.

Civic engagement: from “three pillars” to an integrated social mission



“Engagement is not a “third strand”: rather, engagement is a critical approach to how we do our teaching and research activities” Paul Younger, 2009.

Universidad Señor de Sipán, Chiclayo, Perú



Local Development Program



Service-learning

**Engaged Research and
consultancy**



Community Development Centers

Research and local development



Opening of Archeological Site Museum in Chatila, Chiclayo

Challenges and opportunities

- **Networking with networks:**
 - **CLAYSS joint faculty training initiative with REDIVU and RIAS.**
 - **XIII International Service-learning Conference: Buenos Aires, August 26-27, 2010.**
- **Visibility and recognition.**
- **Building rigorous knowledge on civic engagement. Opportunities for peer-reviewed publication**

A challenge:

Networking with networks



Networking

- **CLAYSS joint initiative with REDIVU and RIAS: funding for faculty training and scholarships.**
- **XIII International Service-learning Conference: Buenos Aires, August 26-27, 2010.**
- **August joint meeting in Buenos Aires for networks leaders?**



Challenges and opportunities

- **Talloses differences/benefits regarding other networks?**
- **Admission criteria? Between restriction and credibility.**

Challenges and opportunities

- **Visibility and recognition for civic engagement practices and for faculty and students involved.**
- **Building rigorous knowledge on civic engagement. Opportunities for peer-reviewed publication: “*Tzecohen*”, Señor Sipán University special issue.**

Civic engagement

■ ***“Some Universities consider they exist to achieve academic excellence. We are convinced our reason to exist is serving people, and academic excellence the best instrument for that purpose.”***

(Tucumán University, in: EDUSOL, 2006, p. 11)



**Medical students
fighting infant
mortality in
Tucumán, Argentina**