

TALLOIRES NETWORK STEERING COMMITTEE MEETING



September 25th, 2018, 7AM & 10AM EDT



The Talloires Network

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Summary Report

(March 2018 – September 2018)

ORGANIZATION

Administration and Governance

- Provided ongoing support to Tisch College and Tufts University
- Organized two Steering Committee conference calls, September 2018

Finances

Fundraising

- Engaged Membership – exceeded FY18 goal for collection of annual dues
- National Endowment for Democracy – participated in roundtable discussion, “Deepening University Engagement in Support of Democracy Advocates at Risk” with stakeholders from the democracy assistance and donor communities
- Relationship-building – prepared personal correspondence and mailed copies of recent TN publications (op-ed, book, articles, films, and reports) to current and prospective funding partners
- Identified a contact and sought to establish a working relationship with United Nations Secretary General's Envoy on Youth



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Membership

- Signatory Membership is now 385 universities in 77 countries
- Wrote and sent highly personalized outreach letters to 125 universities inviting them to become Engaged Members
- Conducted outreach to current and prospective members in person, by telephone, and video-conference
- Engaged Membership is now 39 universities in 22 countries
- Harvard University, Washington University in St. Louis, University of California Davis (United States) and University of Manchester (England) became Engaged members
- Updated the Engaged Membership policy by adopting the United Nations Inequality adjusted Human Development Index (IHDI)
- Created online portal for Engaged Members to access contact information for full membership

CORE FUNCTIONS

Action Research

- Revised and resubmitted article entitled "Civic Engagement and Social Entrepreneurship: A Comparative Perspective on Engaged Universities in the Global South" to *Journal of Higher Education Outreach and Engagement*
- Revised and resubmitted article entitled "Service-Learning and Community Engagement in Higher Education: Faculty Voices from Africa" to *International Association for Research on Service-Learning and Community Engagement*
- Wrote and submitted article entitled "Advancing Community Engagement Scholarship and Practice in Higher Education" to *Metropolitan Universities Journal*
- Wrote and submitted article entitled "Reflections on Advancing University Civic Engagement Internationally" to *Higher Education Exchange*



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International Community Engagement Seminar

- Taught graduate-level seminar in Spring 2018 (January-May) at Tufts University in partnership with University of Ghana and Universidad Veracruzana
- Produced and published a digital story about the civic roles and social responsibilities of universities entitled "Linking Universities to Communities"
- Launched and managed crowdfunding campaign, exceeded goal and distributed funds to projects

Carnegie Community Engagement Classification International Pilot

- Continued outreach to TN Signatory and Engaged Members
- Assisted with development and implementation of pilot

Talloires Network Leaders Conference – TNLC2020

- Completed TNLC2020 invitation (Expression of Interest form) for members
- Detailed priorities, tasks, and timelines for the planning and execution of TNLC2020
- Requested guidance and feedback from Steering Committee, National and Regional Networks, and TN members

Communications

- Continued growth of online presence:
 - Twitter – 1,317 followers; tweets have garnered 9,064 impressions
 - Facebook – 2,426 likes
 - TN website – 3,588 visits in the last 30 days (top countries: United States, Pakistan, Philippines, France, South Africa, India)
- Published two newsletters (March/April 2018, May/June 2018)



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Participation in Conferences and Convenings

- ED Lorraine Hoyt participated in African Development Conference at Harvard University, March 2018
- ED Lorraine Hoyt met with Vice Chancellor Zeleza and colleagues, United States International University Africa at Tufts University, April 2018
- ED Lorraine Hoyt participated in Ernest A. Lynton Colloquium at Brown University, April 2018
- SC Vice-Chair Cheryl de la Rey spoke at the British Council's Going Global conference in Kuala Lumpur, May 2018
- SC member Rector Sara Ladrón de Guevara, Universidad Veracruzana, represented the Talloires Network at Universia 2018 in Salamanca, Spain, May 2018
- SC Chair Tony Monaco visited IDC Herzliya and Ben-Gurion University in Israel, June 2018
- ED Lorraine Hoyt led a workshop with 26 scholar-practitioners from 13 countries at Brown University's BIARI convening on social entrepreneurship education, June 2018
- ED Lorraine Hoyt participated in a workshop at the Radcliffe Institute for Advanced Study on Universities and Ethics at Harvard University, June 2018
- Tufts University undergraduate student Cristina Da Gama Henríquez participated in the Global Youth Leaders Summit organized by the University Social Responsibility Network at Hong Kong Polytechnic University, June 2018

National and Regional Networks

- SC Chair Tony Monaco and ED Lorraine Hoyt organized and facilitated the first TN meeting of UK universities, convening 15 leaders from 8 universities (University of Winchester, University of Manchester, Nottingham Trent University, University of St. Andrews, University College London, Queen Mary's University London, Imperial



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College, King's College London), July 2018

- Supported the President of the Spanish University Service-Learning Network; the network is now a legal entity
- Supported the leader of Solve the Equation East Africa (SEE); it is now a legal entity
- Met with the newly elected South Africa Higher Education Community Engagement Forum (SAHECEF) leaders; supporting their efforts to make the network a legal entity
- Organized and facilitated conference call with national and regional network leaders, (UNESCO Co-Chair in Community Based Research and Social Responsibility in Higher Education; Latin American Center for Service-Learning; Campus Engage, Ireland; Service-Learning Asia Network; Spanish Service-Learning Network; Association of American Colleges and Universities; Campus Compact; Pakistan Chapter of the Talloires Network; Association of Commonwealth Universities), September 2018

SPONSORED PROJECTS

Deliberative Civic Engagement

- Recruited new workshop participants for DCE 2018
- Supported the development and implementation of campus experiments in bridging differences using deliberative practices (University of Mines and Technology in Ghana; Yezreel Valley College in Israel; American University of Cairo in Egypt; University of Nairobi in Kenya; Walter Sisulu University in South Africa; Hong Kong Polytechnic University in Hong Kong; University of Cape Town in South Africa)
- Conducted four-day workshop with participants in Dayton, Ohio, July 2018

Annual MacJannet Prize for Global Citizenship

- Conducted outreach for nominations
- Reviewed nominations and selected finalists
- Held phone interviews with program leaders



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- Assembled Selection Committee, organized conference call to identify winners
- Notified prize winners; announced 2018 prize winners via TN media outlets
- Distributed awards to prize winners:
 - 1st place: Mahabba Association, Ahfad University for Women, Sudan
A student-led association to help incarcerated women. Students run workshops with women inside the prison, providing educational and entrepreneurship training.
 - 2nd place: Alas de Mujer (Women's Wings), Tecnológico de Monterrey, Mexico
This initiative provides social entrepreneurship training and seed funding to women living in rural communities in the state of Sonora in Mexico.
 - 3rd place: Protection of the Environment through Income Generation, LivingStone International University, Uganda
Students work with the community and local leaders to create social enterprises that generate income without exploiting the environment such as the installation of cookstoves in rural Ugandan homes.
 - Honorable mention: Programa de Intervención Comunitaria / Community Intervention Program, Universidad de las Américas, Chile
An interdisciplinary program that engages students with the community and local leaders for four years.



Strategic Priorities

(October 2018 – March 2019)

OVERVIEW

- Successfully grow and diversify sources of financial support to sustain the Network
- Select host for the next Talloires Network Leaders Conference, TNLC2020
- Prepare to launch Renaming Initiative – new name and/or logo (as instructed by SC)
- Support and create national and regional networks

ORGANIZATION

Administration and Governance

- Provide ongoing support to Tisch College and Tufts University
- Hire and on board a graduate student to assist with Secretariat operations
- Hold special election and/or appoint new SC Vice-Chair (as instructed by SC)
- Welcome Ester Albano-Garcia (University of the East, Philippines) to the Steering Committee; first 3-year term begins January 2019
- Plan and execute Steering Committee meeting (will hold in-person meeting, if funds permit), March 2019



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Talloires Network Leaders Conference - TNLC2020

- Distribute invitation (Expression of Interest form) to host TN global conference among members and network partners, October – February 2019
- SC members to review proposals and select two finalists, March 2019
- Conduct site visits and collect additional information from host finalists, April 2019
- Facilitate discussion with Steering Committee, select the site of next global conference, May 2019
- Announce TNLC2020 host via newsletter and social media outlets, June 2019
- Organize conference to be held between September – December 2020

Communications

- Produce and distribute three newsletters (September/October 2018, November/December 2018; January/February 2019)
- Create and distribute content via web site, Twitter, Facebook
- Launch Renaming Initiative (as instructed by SC)

Participation in Conferences and Convenings

- Identify panelists for the University Social Responsibility Network's Summit at University of Haifa, Israel, December 2018

National and Regional Networks

- Organize and facilitate second TN meeting of UK universities (University College London has offered to host)
- Support SEE's efforts to register as a legal entity in Tanzania, Kenya and Rwanda
- Lead effort to launch a platform for network leaders to exchange ideas on a more frequent basis
- Draft and distribute a statement on community engagement and global rankings and a statement on community engagement and SDGs
- Schedule and facilitate conference call with national and regional network leaders, February 2019



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SPONSORED PROJECTS

Deliberative Civic Engagement

- Provide ongoing support for campus experiments in bridging differences using deliberative practices
- Write and submit a set of framing papers, September 2018 and December 2018
- Complete campus experiments, April 2019
- Produce and publish final report, May 2019

Annual MacJannet Prize for Global Citizenship

- Announce the call for 2019 MacJannet Prize nominations and conduct outreach (October 2018 – February 2019)
- Seek support from the Steering Committee and national and regional network leaders to increase diversity and number of nominations
- Amend the selection criteria to consider United Nations Development Programme's Sustainable Development Goals (subject to board approval)