

# The Talloires Network Evolution & Strategic Direction

#### **Mission**



 The Talloires Network is an independent international association of institutions committed to strengthening the civic roles and social responsibilities of higher education.

#### Vision

 The Network envisions universities around the world as dynamic forces in their societies, incorporating civic engagement into their research and teaching. We believe that universities have a responsibility to develop the next generation of active citizens who will address community challenges around the world.



# **History**



- Founded in 2005 by 29 university leaders from 23 countries at the Tufts European Center in Talloires France
- Founding Executive Director, Rob Hollister, Dean of Tisch College
- Produced the Talloires Declaration on the Civic Roles and Social Responsibilities of Higher Education



Today there are 380 signatory members in 77 countries



## Chronology



- 2005 Founding and signing of the Talloires Declaration
- 2005-2011 Lawrence S. Bacow serves as Steering Committee Chair
- 2010 Santander Universities grant, \$750K over 3 years
- 2011 Global conference in Madrid, Spain
- 2011-2014 Mark Gearan serves as Steering Committee Chair
- 2013 Santander Universities renewed support for \$750K over 3 years
- 2013 Mastercard Foundation grant begins
- 2014 Anthony P. Monaco begins service as Steering Committee Chair
- 2014 Global conference in Cape Town, South Africa
- 2016 Santander Universities grant of \$200K for 1 year
- 2017 Global conference in Veracruz, Mexico
- 2017 Mastercard Foundation grant draws to a close
- 2017 Santander Universities final grant of \$100K for 1 year
- 2017 Talloires Network institutes dues policy in order to achieve sustainability

#### Governance



- Governed by an elected Steering Committee serving 3-year terms
- 10 heads of universities, 3 heads of national or regional networks, and 2 student representatives (representing 12 countries on 6 continents)
- Chaired by Anthony P. Monaco, President of Tufts University

Cheryl de la Rey, University of Pretoria, South Africa, Vice Chair

Haifa Jamal Al-Lail, Effat University, Saudi Arabia

Nisar Ahmed Siddiqui, Sukkur IBA University, Pakistan

Mabel O. Imbuga, Jomo Kenyatta University, Kenya

Sara Ladrón de Guevara, Universidad Veracruzana, Mexico

Lorraine McIlrath, National University of Ireland, Galway, Ireland

Santa Ono, University of British Columbia, Canada

Andrew Petter, Simon Fraser University, Canada

Maria Nieves Tapia, Latin American Center for Service-Learning, Argentina

Rajesh Tandon, Society for Participatory Research in Asia, India

Andrew Vann, Charles Sturt University, Australia

Adam Weinberg, Denison University, USA

Abigail Gómez, Universidad Veracruzana, Mexico (student)

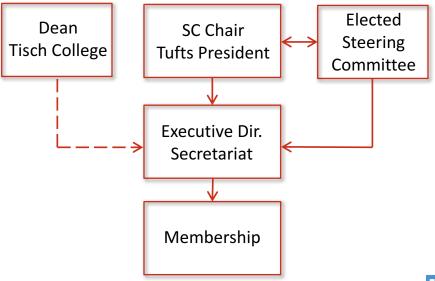
Mapendo Mindje, University of Rwanda, Rwanda (student)



#### **Administration**



- The Talloires Network is administered by a secretariat, which is based at the Jonathan M. Tisch College of Civic Life
- The Talloires Network and Tisch College share the belief that universities have a responsibility to develop the next generation of active citizens who will address the tremendous challenges facing our communities, our nations and the world

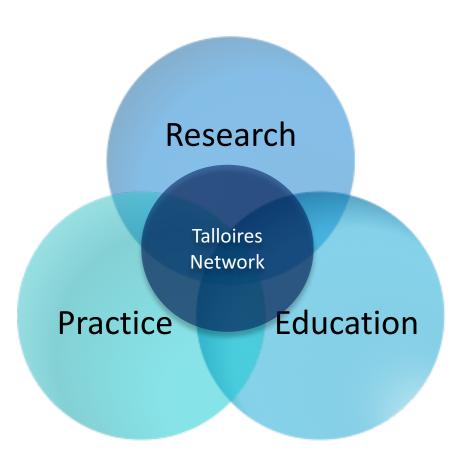


Jonathan M. Tisch College of Civic Life

#### **Platform: Action Research**



- The Network contributes to the global university civic engagement movement by way of inquiry and action
- The Network advocates integration of Research, Education and Practice within institutions of higher education
- The Network recognizes the historical dominance of the Global North and facilitates South-North dialogue and exchange









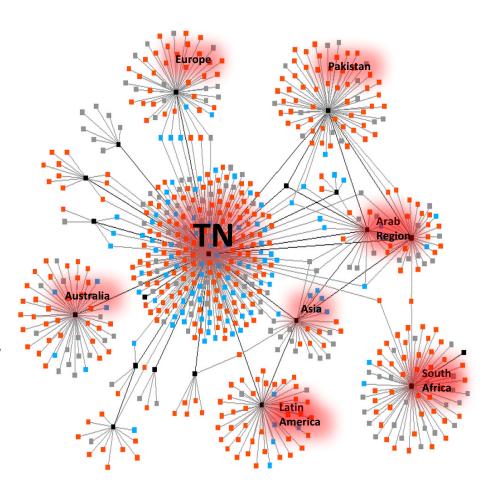
The Network focuses its research, education, and practice on three interrelated human rights and corresponding responsibilities:

- 1) **The right to education;** the responsibility of higher education to be socially inclusive and to promote quality education for all, including people from disenfranchised and indigenous communities
- 2) The right to leadership opportunities and economic mobility; the responsibility of higher education to create prosperous communities and societies
- 3) **The right to a livelihood;** the responsibility of higher education to prepare people for employment and entrepreneurship, and to contribute to local development

#### **Key Assets**

The Talloires Network

- Geographic breadth and diversity of membership
- Influence as a "network of university networks"
- Successful programs and activities
- Leadership from engaged members
- Partnerships with foundations
- Research publications (in the field)
- Repository of global data on university civic engagement programs
- SC members' stature and leadership
- Reach of newsletter and social media





# **Successful Programs and Activities**

The Talloires Network

- University entrepreneurship education programs
- International prize for global citizenship
- International student exchange programs
- Faculty development programs
- Writing and research collaborations
- Graduate research seminars
- International workshops, webinars, and conferences
- Sharing best practices
- Creation of national and regional networks













# Research Platform: Youth Economic Participation Initiative (YEPI)



- \$5.9 million
- 214 group businesses created

8 grants

- 1,932 participants transitioned into a job
- 14 countries
- 678 graduates are self-employed

• 3.5 years

18 patents developed







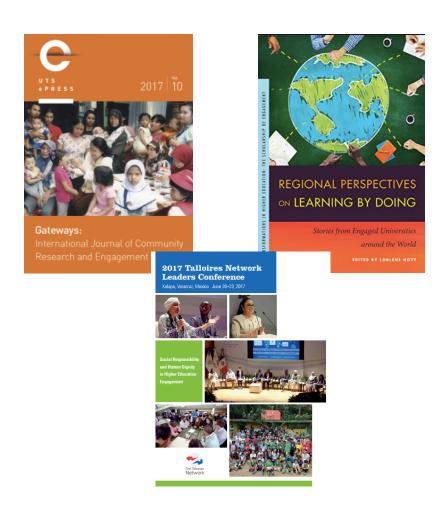




#### **Research Publications**



MIT CoLab

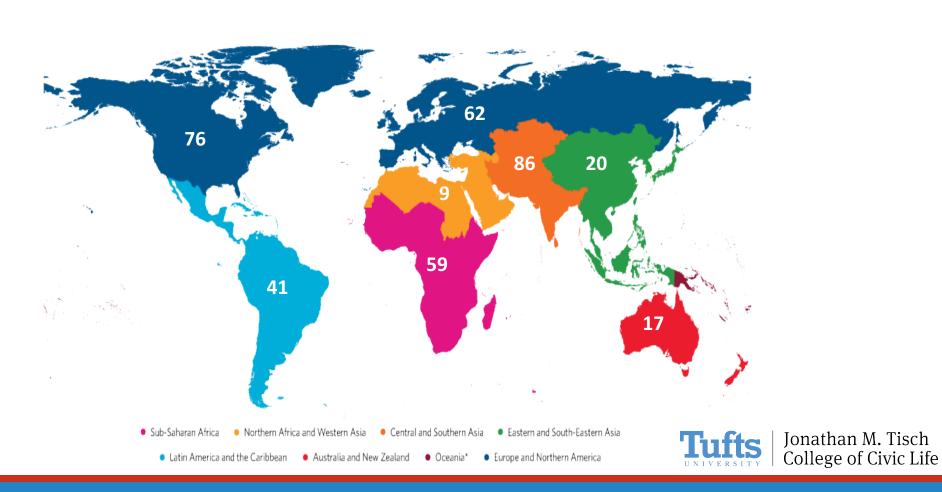




# **Geographic Breadth and Diversity of Membership**



380 Signatory Members in 77 Countries



# **Types of Membership**



 <u>Signatory Membership</u> signals an institutional commitment to the ideals of university civic engagement and social responsibility to address pressing problems

Requires a letter of commitment to the Talloires Declaration signed by the university president, vice-chancellor, or rector

 Engaged Membership is a commitment to supporting TN operations, programs, and research by contributing annual dues based on the host country's Human Development Index rating, according to the United Nations Development Program

Requires Signatory Membership plus annual dues payment



# **Benefits of Membership**



#### Signatory Membership

- Use of Network's logo
- Access to the Network's newsletter, social media platforms, and publications
- Attend Network global conferences, share best practices
- Nominate individuals to serve on Steering Committee, vote in SC elections

#### **Engaged Membership**

- Nominate programs for the annual MacJannet Prize for Global Citizenship
- Apply for institutional, faculty/staff, and student grant programs
- Receive fee waiver for the Carnegie Community Engagement International Classification
- Participate in collaborative writing and research projects
- Access to global data repository on university civic engagement programs
- Disseminate best practices via Network's newsletter and social media platforms
- Lead plenary sessions at the Talloires Network Global Leaders Conference
- Serve on the Talloires Network Steering Committee
- Enjoy all benefits of Signatory Membership



# **Financial Support from Engaged Members**

The Talloires Network

- 38 Engaged Members in 23 countries
- Tiered membership dues structure
- Change in business model to ensure sustainability









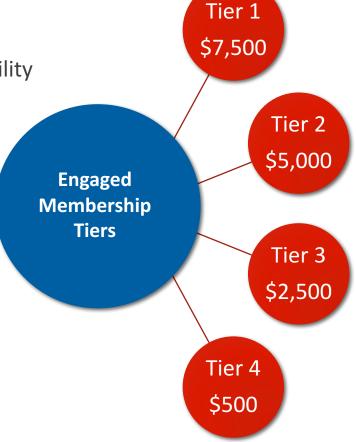














# **Partnerships with Supporters and Foundations**



#### **Current:**

- MacJannet Foundation
- Kettering Foundation
- Santander Universities
- Engaged Members
- Tufts University and Tisch College

#### Recent:

- Mastercard Foundation
- Pearson Foundation
- Rockefeller Foundation
- Walmart Foundation
- New Eurasia Foundation
- Ishyama Foundation
- Carnegie Corporation of New York

Active discussions underway with these and other potential sponsors about future collaborations











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#### **Strategic Priorities**



- Expand research platform with new collaborations
- International Carnegie Community Engagement Classification
- Rebranding new name and logo
- TNLC 2020 next Talloires Network Leaders Conference





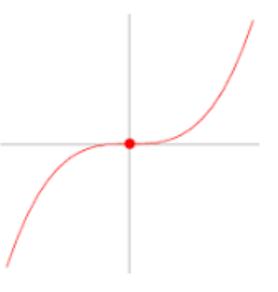




## **Strategic Direction: An Inflection Point**



- New and renewed leadership on the Steering Committee
- New Executive Director
- New financial model of shared ownership in the Network
- New relationships, ideas, and momentum from the successful conference in Xalapa, Mexico
- New and major publications, contributing to knowledge in the field
- New opportunities for collaboration with supporters
- New trends in higher education that align with Network mission and vision
- New home at Tisch College



#### **Thank You**





**TalloiresNet** 



The Talloires Network



Http://talloiresnetwork.tufts.edu

